

NOVA BROADCASTING GROUP ESTIMATED RATINGS - July 2014



NOVA TELEVISION

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30	Hello Bulgaria	1.0	2.0	2.5	2.0	2.5	1.5	2.0	2.0	2.5	1.5
Mo-Fr	09:30	Na Kafe	1.0	1.0	1.5	1.5	1.5	1.0	1.0	1.0	1.5	0.5
Mo-Fr	11:30	Ezel - turkish series	0.5	1.0	1.0	1.0	1.5	0.5	1.0	0.5	1.0	0.5
Mo-Fr	13:00	News	1.0	1.5	2.0	2.0	2.5	1.5	1.5	1.5	1.5	1.0
Mo-Fr	13:30	Uttaran - indian series	1.5	1.5	2.0	2.0	2.5	1.5	1.5	1.0	1.5	0.5
Mo-Fr	14:30	Gumus - turkish series	0.5	1.0	1.0	1.5	1.5	0.5	0.5	0.5	1.0	0.5
Mo-Fr	16:00	Afternoon News	0.5	1.0	1.5	1.5	2.0	1.0	1.0	1.0	1.0	0.5
Mo-Fr	16:30	Little Bride - indian series	1.5	2.0	2.5	2.5	3.0	1.5	1.5	1.5	2.5	1.0
Mo-Fr	18:00	Deal Or No Deal	1.5	2.0	2.5	2.0	2.5	1.5	2.0	1.5	2.0	1.5
Mo-Fr	19:00	Main News	2.5	3.0	3.5	3.0	4.0	3.0	3.5	3.0	3.0	2.5
Mo-Th	20:00	Families At Crossroads	2.5	3.5	4.5	4.5	5.5	3.0	4.0	4.0	4.5	3.5
Mo-Fr	20:00	Castle	2.5	3.5	4.5	4.5	5.5	3.0	4.0	4.0	4.5	3.5
Fr	20:00	Movie	2.5	2.5	3.0	3.0	3.5	2.0	2.5	2.0	2.5	1.5
Mo-Fr	21:00	Hawaii Five-0	2.0	2.5	3.5	2.5	3.5	2.5	3.5	3.0	3.0	3.0
Mo-Fr	21:00	Revenge	2.0	2.5	3.5	2.5	3.5	2.5	3.5	3.0	3.0	3.0
Mo-Fr	22:00	Late News	2.0	2.5	3.5	3.0	4.0	2.5	3.0	3.0	3.5	2.5
Mo-Fr	22:30	Lords Of The Air	2.5	3.0	4.0	3.5	4.0	3.0	3.5	3.5	3.5	3.0
Mo-Fr	23:00	Revenge	1.5	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.5
Mo-Fr	23:00	CSI*	1.5	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.5
Mo-Fr	00:00	US Series*	1.5	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.5
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa	06:30	DW: World Stories	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Sa	07:00	Animation	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Sa	08:00	Wake Up... - WE Morning Block	1.0	1.5	1.5	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Sa	10:00	German Romantic Movie	1.0	1.5	2.5	1.5	2.5	1.5	2.0	1.5	1.5	1.5
Sa	12:00	The Four Seasons	1.0	1.0	1.5	1.5	1.5	1.0	1.0	1.0	1.5	0.5
Sa	13:00	News	1.0	2.0	2.5	2.0	2.5	1.5	2.0	2.0	2.0	1.5
Sa	13:30	VIP News	1.0	1.5	2.0	1.5	2.5	1.5	1.5	1.5	1.5	1.0
Sa	14:00	Movie	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.0
Sa	14:00	Your Face Sounds Familiar RR	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.0
Sa	16:00	Dickoff	1.0	2.0	2.5	1.5	2.0	2.0	2.5	1.5	1.5	2.0
Sa	17:00	Movie	1.0	1.0	1.5	1.0	1.5	1.0	1.0	1.5	1.5	1.5
Sa	19:00	News	2.0	2.5	3.5	2.5	3.5	3.0	3.0	2.5	2.5	2.5
Sa	19:30	National Lottery	1.5	2.5	3.0	2.0	3.0	3.0	3.0	2.5	2.0	2.5
Sa	20:00	Movie	2.5	3.5	4.0	3.5	4.0	3.5	4.0	3.5	3.5	3.5
Sa	22:00	Movie	1.5	2.5	2.5	2.5	2.5	2.0	2.5	2.5	2.5	2.5
Sa	00:00	Hot	1.0	1.0	1.5	1.5	1.5	1.0	1.0	1.0	1.5	1.0
Su	06:30	Ikonostas	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Su	07:00	Animation	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Su	08:00	Wake Up... - WE Morning Block	1.0	1.5	1.5	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Su	10:00	German Romantic Movie	1.0	1.5	2.5	1.5	2.5	1.5	2.0	1.5	1.5	1.5
Su	12:00	The Four Seasons	1.0	1.0	1.5	1.5	1.5	1.0	1.0	1.0	1.5	0.5
Su	13:00	News	1.0	2.0	2.5	2.0	2.5	1.5	2.0	2.0	2.0	1.5
Su	13:30	Outside The News	1.0	1.5	1.5	1.5	2.0	1.0	1.5	1.0	1.5	0.5
Su	13:30	I Love My Country	0.5	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Su	15:00	Etajna Sobstvenost	0.5	1.5	2.0	1.5	2.0	1.0	1.5	1.5	1.5	1.0
Su	16:00	Movie	1.0	1.0	1.5	1.0	1.5	1.0	1.0	1.5	1.5	1.5
Su	18:00	No Man's Land	0.5	1.5	2.0	1.5	2.0	1.0	2.0	1.5	1.5	1.5
Su	19:00	News	2.0	2.5	3.5	2.5	3.5	3.0	3.0	2.5	2.5	2.5
Su	20:00	Movie	3.0	4.0	4.5	4.0	5.0	3.5	4.5	4.0	4.5	4.0
Su	22:30	Movie	1.5	2.0	2.0	2.0	2.0	2.0	2.5	2.0	2.0	2.0

till 03rd of July  
on 07th of July  
on 04th of July  
till 15th of July  
from 16th of July

till 25th of July  
till 09th of July  
from 10th of July

till 12th of July  
from 19th of July  
till 12th of July  
from 19th of July

on 06th of July  
from 13th of July

\* From 28th of July CSI starts at 22:30h and US Series at 23:30h.



**DIEMA**

DIEMA												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:00	FAPL (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	08:00	Hercules (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1
Mo-Fr	09:00	Alphas (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1
Mo-Fr	10:00	Movie (rerun)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1
Mo-Fr	12:00	3rd Rock From The Sun (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	12:30	Grimm (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	13:30	Without A Trace (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1
Mo-Fr	14:30	Kommissar Rex (RR)	0.2	0.2	0.2	0.1	0.1	0.1	0.3	0.3	0.2	0.1
Mo-Fr	15:30	Hercules	0.1	0.2	0.2	0.1	0.1	0.3	0.3	0.1	0.1	0.3
Mo-Fr	16:30	Alphas	0.2	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	17:30	Grimm	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2
Mo-Fr	18:30	3rd Rock From The Sun	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	19:00	Without A Trace	0.1	0.1	0.2	0.1	0.2	0.2	0.3	0.2	0.1	0.2
Mo-Fr	20:00	Kommissar Rex	0.3	0.4	0.6	0.3	0.4	0.6	0.7	0.4	0.3	0.6
Mo-Fr	21:00	Knight Rider	0.3	0.6	0.7	0.4	0.5	0.7	0.9	0.5	0.4	0.6
Mo-Fr	22:00	Movie	0.4	0.5	0.6	0.4	0.5	0.7	0.8	0.4	0.3	0.6
Mo-Fr	00:00	Knight Rider (RR)	0.2	0.3	0.3	0.2	0.2	0.4	0.4	0.2	0.2	0.2
Mo-Fr	01:00	Erotic Call	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00	FAPL (rerun)	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Sa-Su	08:00	Xena Warrior Princess	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.2
Sa-Su	10:00	Ice Road Truckers (RR)	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.3
Sa-Su	11:00	Movie	0.3	0.2	0.3	0.3	0.3	0.2	0.2	0.2	0.3	0.2
Sa-Su	13:00	Steven Seagal: Lawman	0.5	0.5	0.6	0.5	0.5	0.5	0.7	0.6	0.5	0.6
Sa	13:30	Timecop	0.1	0.2	0.3	0.1	0.2	0.3	0.4	0.2	0.1	0.4
Su	13:30	National Lottery (RR)	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Su	14:00	Sports Jobs	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	14:30	Deadliest Warrior	0.1	0.2	0.3	0.2	0.2	0.3	0.4	0.2	0.2	0.2
Sa-Su	15:30	Deadliest Roads	0.3	0.4	0.5	0.1	0.4	0.6	0.7	0.3	0.1	0.6
Sa-Su	16:30	Immortal	0.1	0.2	0.3	0.2	0.3	0.2	0.3	0.1	0.1	0.2
Sa-Su	17:30	Movie	0.2	0.3	0.4	0.3	0.4	0.3	0.4	0.3	0.3	0.2
Sa-Su	19:30	Ice Road Truckers	0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.3	0.1
Sa-Su	20:30	Movie	0.2	0.4	0.6	0.3	0.4	0.5	0.7	0.4	0.3	0.5
Sa-Su	22:30	Movie	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
Sa	00:30	Erotic Call	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Su	00:30	Fraktura	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



\* FAPL should be treated as a special programme with price of 800 BGN in Diema and 300 BGN in Nova Sport.



**DIEMA FAMILY**

DIEMA FAMILY												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	07:00	Brazil Avenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	08:00	Corazon Indomable	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Th	09:30	Ask Ve Ceza	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Fr	09:30	Samanyolu	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Mo-Fr	11:20	O Clone	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1
Mo-Fr	12:20	Aliye	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Mo-Fr	13:15	Corazon Indomable	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2
Mo-Fr	14:10	Movie	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.1
Mo-Fr	16:00	I Still Have Hope	0.2	0.3	0.3	0.4	0.5	0.2	0.2	0.3	0.4	0.2
Mo-Fr	17:00	Lale Devri	0.3	0.4	0.4	0.6	0.6	0.2	0.2	0.4	0.6	0.2
Mo-Fr	18:00	O Clone	0.2	0.2	0.3	0.4	0.4	0.1	0.2	0.2	0.4	0.1
Mo-Fr	19:00	Uttaran	0.2	0.4	0.5	0.6	0.7	0.2	0.2	0.4	0.6	0.1
Mo-Fr	20:00	Little Bride	0.2	0.4	0.4	0.6	0.7	0.2	0.2	0.3	0.5	0.1
Mo-Fr	21:30	I Still Have Hope	0.3	0.7	0.8	0.9	1.1	0.5	0.6	0.4	0.7	0.2
Mo-Fr	22:30	Iffet	0.3	1.0	1.2	1.3	1.6	0.7	0.8	0.7	1.1	0.3
Mo-Fr	23:30	Aliye	0.2	0.6	0.6	0.7	0.8	0.5	0.5	0.3	0.5	0.2
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00	Primera Dama	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	08:30	Bir Istanbul Masali	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.1	0.2	0.1
Sa-Su	09:30	Matter of Respect	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.3	0.2
Sa-Su	10:30	Sohret	0.1	0.1	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.1
Sa-Su	12:30	Romantic Movie	0.5	0.5	0.6	0.5	0.7	0.4	0.5	0.5	0.6	0.4
Sa-Su	14:15	Romantic Movie	0.4	0.7	0.9	1.0	1.3	0.4	0.5	0.8	1.1	0.5
Sa-Su	16:00	Ask Ve Ceza	0.3	0.5	0.7	0.6	0.9	0.3	0.5	0.5	0.6	0.3
Sa-Su	18:00	Ask Ve Ceza	0.3	0.4	0.6	0.6	0.9	0.3	0.3	0.3	0.5	0.1
Sa-Su	20:00	Romantic Movie	0.2	0.4	0.6	0.6	0.9	0.2	0.3	0.4	0.7	0.2
Sa-Su	22:00	Romantic Movie	0.2	0.4	0.6	0.6	0.8	0.2	0.3	0.3	0.5	0.2
Sa-Su	00:00	Call TV	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



KINO NOVA												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:00-11:59	Morning Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	12:00-15:59	Day Time	0.2	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	16:00-17:59	Blockbuster Movie	0.3	0.3	0.3	0.2	0.2	0.3	0.4	0.2	0.1	0.4
Mo-Fr	18:00-19:59	Series	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.2
Mo-Fr	20:00-20:59	CSI	0.5	0.5	0.6	0.6	0.5	0.4	0.6	0.5	0.4	0.5
Mo-Fr	21:00-23:59	Prime Time	0.5	0.7	0.8	0.7	0.7	0.7	0.8	0.6	0.6	0.7
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00-11:59	Morning Time	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1
Sa-Su	12:00-15:59	Day Time	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.2	0.4
Sa-Su	16:00-19:59	Blockbuster movies	0.4	0.4	0.4	0.3	0.4	0.4	0.4	0.4	0.4	0.5
Sa-Su	20:00-20:59	CSI	0.5	0.5	0.5	0.5	0.5	0.4	0.6	0.4	0.4	0.5
Sa-Su	21:00-23:59	Prime Time	0.7	0.6	0.7	0.6	0.6	0.7	0.8	0.6	0.5	0.7



FOX LIFE												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.2	0.1	0.2	0.2	0.1	0.1	0.2	0.3	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.3	0.3	0.1	0.1	0.2	0.3	0.2
Mo-Fr	00:00-01:29	Night Time	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.2	0.2	0.2	0.3	0.3	0.1	0.1	0.3	0.4	0.1
Sa-Su	17:30-23:59	Prime Time	0.3	0.3	0.3	0.4	0.3	0.2	0.2	0.3	0.4	0.2
Sa-Su	00:00-01:29	Night Time	0.4	0.3	0.3	0.3	0.3	0.3	0.2	0.4	0.4	0.4
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



FOX CRIME												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Mo-Fr	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.1
Sa-Su	17:30-23:59	Prime Time	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2
Sa-Su	00:00-01:29	Night Time	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



FOX												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.1
Mo-Fr	00:00-01:29	Night Time	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1
Sa-Su	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



**NATIONAL GEOGRAPHIC CHANNEL**

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.1	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.1	0.3
Mo-Fr	00:00-01:29	Night Time	0.2	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.2
Sa-Su	17:30-23:59	Prime Time	0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2
Sa-Su	00:00-01:29	Night Time	0.1	0.2	0.2	0.1	0.1	0.3	0.3	0.2	0.1	0.2
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



**Discovery**

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.1	0.1	0.3	0.3	0.2	0.1	0.3
Mo-Fr	00:00-01:29	Late Night	0.2	0.2	0.2	0.1	0.1	0.3	0.3	0.2	0.1	0.2
Mo-Fr	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.1	0.2
Sa-Su	17:30-23:59	Prime Time	0.2	0.2	0.2	0.1	0.1	0.3	0.3	0.2	0.1	0.3
Sa-Su	00:00-01:29	Late Night	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2
Sa-Su	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



**TLC**

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	00:00-01:29	Late Night	0.1	0.2	0.2	0.3	0.3	0.1	0.1	0.1	0.2	0.1
Mo-Fr	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.2	0.2	0.3	0.3	0.1	0.1	0.2	0.3	0.1
Sa-Su	00:00-01:29	Late Night	0.2	0.2	0.2	0.3	0.3	0.1	0.1	0.1	0.2	0.1
Sa-Su	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



**AXN**

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	17:30-23:59	Prime Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	00:00-01:29	Late Night	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	01:30-06:00	Night Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	17:30-23:59	Prime Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	00:00-01:29	Late Night	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	01:30-06:00	Night Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05



**DISNEY**

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	W15-54 Urban	4-14
Mo-Fr	06:00-17:29	Off Prime Time	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.2	2.2
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.3	0.8
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	W15-54 Urban	4-14
Sa-Su	06:00-17:29	Off Prime Time	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	1.4
Sa-Su	17:30-23:59	Prime Time	0.2	0.3	0.3	0.4	0.4	0.3	0.4	0.5	0.4	1.2



**CARTOON NETWORK**

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	W15-54 Urban	4-14
Mo-Fr	06:00-17:29	Off Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.8
Mo-Fr	17:30-23:59	Prime Time	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.7
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	W15-54 Urban	4-14
Sa-Su	06:00-17:29	Off Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.6
Sa-Su	17:30-23:59	Prime Time	0.1	0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.7