

On editorial pages in €/col.mm ¹	b/w	+1C	4C
Inside	1.70	2.05	2.30
Last	2.13	2.55	2.87
First - bottom	2.56	3.07	3.45
First - title-adjacent 1 col./40 mm or 2 col./ 40 mm	2.98	3.58	4.02

In classified ads section in €/col.mm	b/w	+1C	4C
Display ads ¹	1.28	1.53	1.73
Display ads from private or public companies for announcements of: • Vacancy job positions • Company's reports and balances • Competitions for determination of a contractor/subcontractor • Sale of fixed assets • Dissertation defence for conferment of an academic degree or a title • Tenders for sale of a real estate and movable assets of the debtors from private and public bailiffs	0.31		
Greetings, happy birthdays and name-days, weddings, engagements and obituaries. ²	0.08		0.12
Standard formats for family ads in €/ad:			
1 col./50 mm or 2 col./25 mm	4.09		6.14
1 col./80 mm or 2 col./40 mm	6.54		9.82
1 col./100 mm or 2 col./50 mm	8.18		12.27
Classified ads in €/line ³	b/w	+1C	
Text	0.36		
Text + Box	0.45		
Text + Box + Background		0.54	
Cost per mile (cpm)			0.037
Cost per mile (cpm) (Saturday)			0.021

Surcharges for display ads

For fixed inside page (in the ad block)	+5%
Notifications and ads in the editorial material form (with „ad“ or „paid notice“ heading)	+25%
For one logo of other company in the same ad	+5%
For two or more logos of other companies in the same ad	+10%

Display ads discounts

Volume in col.mm plus:						Nr. of publ.	
295	- 6%	5 910	- 14%	16 548	- 20%	12 publ.	- 8%
827	- 8%	7 092	- 15%	18 912	- 21%	24 publ.	- 12%
1 535	- 10%	8 274	- 16%	21 276	- 22%	52 publ.	- 15%
2 125	- 11%	9 456	- 17%	23 640	- 23%	76 publ.	by agreement
3 546	- 12%	11 820	- 18%	28 368	- 24%		
4 728	- 13%	14 184	- 19%	33 096	- 25%		
Over 37 824 - by agreement							

Other

Budget institutions and organisations, NGB-related entities	by agreement
Advance payment	- 4%
Advertising agencies commission	- 5%

Contracts are made for a period of one year. Contracts are signed either for area or for number of publications. Contracts signed for area may not be transformed into contracts for number of publications.

Columns: 1=40 mm 2=83 mm 3=126 mm 4=168 mm 5=211 mm 6=254 mm

Height=394 mm; 1/1 Page - 2364 col.mm

*Panorama page=535 mm; 13 columns will be calculated - 5122 col.mm