

NOVA BROADCASTING GROUP ESTIMATED RATINGS - August 2014



NOVA TELEVISION												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30	Hello Bulgaria	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Mo-Fr	09:30	Midsomer Murders	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Mo-Fr	11:30	Ezel - turkish series	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Mo-Fr	13:00	News	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Mo-Fr	13:30	Uttaran - indian series	1.5	2.0	2.5	2.5	3.0	1.5	2.0	2.0	2.0	1.5
Mo-Fr	14:30	Gumus - turkish series	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Mo-Fr	16:00	Afternoon News	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Mo-Fr	16:30	Little Bride - indian series	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Mo-Fr	18:00	Sudeben Spor	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Mo-Fr	19:00	Main News	3.0	3.5	4.0	4.0	4.5	3.0	3.5	3.5	3.5	3.0
Mo-Fr	20:00	Castle	2.5	3.0	3.5	3.5	4.0	2.5	3.0	3.0	3.0	2.5
Mo-Fr	20:00	Crisis	2.5	3.0	3.5	3.5	4.0	2.5	3.0	3.0	3.0	2.5
Mo-Fr	21:00	Revenge	2.5	3.0	3.5	3.5	4.0	2.5	3.0	3.0	3.0	2.5
Mo-Fr	21:00	Covert Affairs	2.5	3.0	3.5	3.5	4.0	2.5	3.0	3.0	3.0	2.5
Mo-Fr	22:00	Late News	2.5	3.5	4.5	4.0	5.0	3.0	3.5	3.5	3.5	3.0
Mo-Fr	22:30	CSI*	2.0	2.5	3.0	3.0	3.5	2.0	2.5	2.5	2.5	2.0
Mo-Fr	23:30	Late News	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Mo-Fr	23:45	US Series	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa	06:30	DW: World Stories	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Sa	07:00	Best Of Temata Na Nova	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Sa	07:30	Wake Up... - WE Morning Block	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Sa	10:00	German Romantic Movie	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Sa	12:00	Rosamunde Pilchner's Series	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Sa	13:00	News	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Sa	13:30	Complete Madness	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Sa	14:00	Your Face Sounds Familiar RR	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Sa	17:00	Movie	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Sa	19:00	News	2.0	2.5	3.0	3.0	3.5	2.0	2.5	2.5	2.5	2.0
Sa	19:30	National Lottery	1.5	2.0	2.5	2.5	3.0	1.5	2.0	2.0	2.0	1.5
Sa	20:00	Movie	2.0	2.5	3.0	3.0	3.5	2.0	2.5	2.5	2.5	2.0
Sa	22:00	Movie	1.5	2.0	2.5	2.5	3.0	1.5	2.0	2.0	2.0	1.5
Su	06:30	Ikonostas	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Su	07:00	Best Of Temata Na Nova	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Su	07:30	Wake Up... - WE Morning Block	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Su	10:00	German Romantic Movie	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Su	12:00	Rosamunde Pilchner's Series	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Su	13:00	News	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Su	13:30	I Love My Country	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Su	15:00	Etajna Sobstvenost	1.0	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	1.0
Su	16:00	Movie	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	1.5	1.0
Su	18:00	No Man's Land	1.5	2.0	2.5	2.5	3.0	1.5	2.0	2.0	2.0	1.5
Su	19:00	News	2.0	2.5	3.0	3.0	3.5	2.0	2.5	2.5	2.5	2.0
Su	20:00	Movie	2.5	3.0	3.5	3.5	4.0	2.5	3.0	3.0	3.0	2.5
Su	22:30	Movie	1.5	2.0	2.5	2.5	3.0	1.5	2.0	2.0	2.0	1.5

from 28th of August

from 20th of August



DIEMA

WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:00	FAPL (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	08:00	Xena (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	09:00	Sea Patrol (RR)	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	10:00	Movie (rerun)	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	12:00	3rd Rock From The Sun (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	12:30	Grimm (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	13:30	Team Knight Rider (RR)	0.2	0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.1
Mo-Fr	14:30	Kommissar Rex (RR)	0.1	0.1	0.3	0.1	0.3	0.2	0.2	0.1	0.1	0.2
Mo-Fr	15:30	Xena	0.1	0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.1	0.2
Mo-Fr	16:30	Sea Patrol	0.1	0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.2	0.2
Mo-Fr	17:30	Grimm	0.1	0.2	0.2	0.1	0.2	0.3	0.3	0.2	0.1	0.3
Mo-Fr	18:30	3rd Rock From The Sun	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	19:00	Team Knight Rider	0.1	0.1	0.2	0.1	0.2	0.1	0.2	0.1	0.1	0.1
Mo-Fr	20:00	Kommissar Rex	0.3	0.4	0.5	0.4	0.5	0.4	0.4	0.4	0.4	0.4
Fr	20:00	Bulgarian A Football Group*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mo-Fr	21:00	Chicago Fire	0.2	0.3	0.3	0.2	0.2	0.3	0.4	0.2	0.2	0.2
Mo-Fr	22:00	Movie	0.3	0.5	0.6	0.4	0.5	0.7	0.8	0.5	0.4	0.5
Mo-Fr	00:00	Chicago Fire (RR)	0.2	0.3	0.4	0.3	0.3	0.4	0.5	0.3	0.3	0.3
Mo-Fr	01:00	Erotic Call	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00	FAPL (rerun)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	08:00	Without A Trace	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	10:00	Ice Road Truckers (RR)	0.2	0.2	0.2	0.1	0.1	0.3	0.3	0.2	0.1	0.3
Sa-Su	11:00	Movie	0.2	0.2	0.3	0.2	0.2	0.3	0.3	0.2	0.2	0.2
Sa-Su	13:00	According To Jim	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Sa	13:30	Bomb Patrol	0.2	0.2	0.3	0.2	0.3	0.2	0.3	0.1	0.2	0.1
Su	13:30	National Lottery (RR)	0.1	0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.2	0.2
Su	14:00	Sports Jobs	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
Sa-Su	14:30	Double Trouble	0.1	0.2	0.3	0.1	0.3	0.2	0.3	0.2	0.1	0.3
Sa-Su	15:30	Deadliest Roads	0.1	0.3	0.4	0.1	0.3	0.4	0.4	0.3	0.1	0.4
Sa-Su	16:30	Immortal	0.1	0.3	0.4	0.1	0.3	0.5	0.5	0.3	0.1	0.5
Sa-Su	16:30	FAPL*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sa-Su	17:30	Movie	0.2	0.2	0.3	0.1	0.3	0.4	0.4	0.2	0.1	0.3
Sa-Su	17:30	Bulgarian A Football Group*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sa-Su	18:00	Bulgarian A Football Group*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sa-Su	19:30	Ice Road Truckers	0.1	0.2	0.2	0.1	0.2	0.3	0.3	0.2	0.2	0.2
Sa-Su	20:00	Bulgarian A Football Group*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sa-Su	20:30	Movie	0.3	0.4	0.5	0.3	0.4	0.4	0.5	0.3	0.3	0.4
Sa-Su	22:30	Movie	0.3	0.3	0.4	0.3	0.3	0.4	0.5	0.3	0.2	0.4
Sa	00:30	Erotic Call	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Su	00:30	Fraktura	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

on 22nd and 29th of August

from 10th of August

on 30th of August

on 23rd of August

on 16th, 17th, 23rd, 30th and 31st of August



* FAPL and Bulgarian A Football Group should be treated as a special programmes with price of 800 BGN in Diema and 300 BGN in Nova Sport for FAPL and 1500 BGN in Diema for Bulgarian A Football Group.



DIEMA FAMILY												
		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	07:00	Brazil Avenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	08:00	Corazon Indomable	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Tu	09:30	Ask Ve Ceza	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2
We-Th	09:30	Beyaz Gelincik	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Fr	09:30	Samanyolu	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	11:20	O Clone	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	12:20	Aliye	0.1	0.1	0.2	0.1	0.2	0.1	0.2	0.1	0.1	0.1
Mo-Fr	13:15	Corazon Indomable	0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.2	0.3	0.2
Mo-Fr	14:10	Movie	0.2	0.2	0.2	0.2	0.3	0.1	0.1	0.2	0.3	0.1
Mo-Fr	16:00	Ask I Memnu	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.1
Mo-Fr	17:00	Iffet	0.2	0.3	0.3	0.4	0.4	0.2	0.2	0.3	0.4	0.1
Mo-Fr	18:00	O Clone	0.2	0.2	0.2	0.2	0.3	0.1	0.1	0.1	0.2	0.1
Mo-Fr	19:00	Uttaran	0.2	0.3	0.3	0.5	0.6	0.1	0.1	0.2	0.4	0.1
Mo-Fr	20:00	Little Bride	0.3	0.6	0.7	0.8	0.8	0.4	0.5	0.4	0.6	0.2
Mo-Fr	21:30	Ask I Memnu	0.3	0.9	1.0	1.1	1.4	0.6	0.7	0.5	0.9	0.2
Mo-Fr	22:30	Iffet	0.5	1.0	1.1	1.3	1.5	0.7	0.7	0.7	1.1	0.3
Mo-Fr	23:30	Aliye	0.2	0.4	0.5	0.6	0.6	0.4	0.4	0.3	0.4	0.2
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00	Primera Dama	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	08:30	Binbir Gece	0.1	0.1	0.2	0.1	0.2	0.1	0.1	0.1	0.2	0.1
Sa-Su	09:30	Matter of Respect	0.1	0.1	0.2	0.2	0.3	0.1	0.1	0.1	0.2	0.1
Sa-Su	10:30	Sohret	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1
Sa-Su	12:30	Romantic Movie	0.3	0.3	0.5	0.3	0.7	0.2	0.3	0.3	0.3	0.3
Sa-Su	14:15	Romantic Movie	0.5	0.6	0.9	0.8	1.3	0.4	0.5	0.6	0.7	0.4
Sa-Su	16:00	Ask Ve Ceza	0.4	0.6	0.8	0.7	1.0	0.4	0.5	0.4	0.6	0.3
Sa-Su	18:00	Beyaz Gelincik	0.3	0.5	0.6	0.7	0.8	0.3	0.3	0.3	0.6	0.1
Sa-Su	20:00	Romantic Movie	0.3	0.5	0.8	0.8	1.3	0.3	0.3	0.6	1.0	0.1
Sa-Su	22:00	Romantic Movie	0.2	0.5	0.6	0.8	1.1	0.2	0.2	0.4	0.8	0.1
Sa-Su	00:00	Call TV	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



KINO NOVA												
		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:00-11:59	Morning Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	12:00-15:59	Day Time	0.2	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	16:00-17:59	Blockbuster Movie	0.2	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.1	0.2
Mo-Fr	18:00-19:59	Series	0.2	0.1	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.1
Mo-Fr	20:00-20:59	CSI	0.3	0.4	0.5	0.4	0.5	0.3	0.5	0.4	0.4	0.4
Mo-Fr	21:00-23:59	Prime Time	0.6	0.6	0.7	0.6	0.7	0.5	0.7	0.6	0.7	0.6
		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00-11:59	Morning Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	12:00-15:59	Day Time	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2
Sa-Su	16:00-19:59	Blockbuster movies	0.3	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.2	0.3
Sa-Su	20:00-20:59	CSI	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.2	0.2	0.2
Sa-Su	21:00-23:59	Prime Time	0.6	0.5	0.6	0.6	0.6	0.5	0.5	0.5	0.5	0.5



FOX LIFE												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2	0.2	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.3	0.3	0.1	0.1	0.2	0.4	0.1
Mo-Fr	00:00-01:29	Night Time	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.3	0.2
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.3	0.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.3	0.1
Sa-Su	00:00-01:29	Night Time	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



FOX CRIME												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.1
Mo-Fr	00:00-01:29	Night Time	0.3	0.2	0.2	0.3	0.3	0.2	0.2	0.3	0.3	0.2
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.3	0.2	0.3	0.3	0.4	0.2	0.2	0.2	0.3	0.2
Sa-Su	17:30-23:59	Prime Time	0.2	0.2	0.2	0.3	0.3	0.2	0.2	0.2	0.3	0.2
Sa-Su	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



FOX												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.3	0.1
Mo-Fr	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1
Sa-Su	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



NATIONAL GEOGRAPHIC CHANNEL												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
Mo-Fr	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Sa-Su	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



Discovery												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	17:30-23:59	Prime Time	0.1	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.1	0.3
Mo-Fr	00:00-01:29	Late Night	0.2	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.2	0.2	0.1	0.1	0.3	0.3	0.2	0.1	0.3
Sa-Su	17:30-23:59	Prime Time	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.2	0.3
Sa-Su	00:00-01:29	Late Night	0.2	0.1	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.2
Sa-Su	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



TLC												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	00:00-01:29	Late Night	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.1
Mo-Fr	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	00:00-01:29	Late Night	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.1
Sa-Su	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



AXN												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	17:30-23:59	Prime Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	00:00-01:29	Late Night	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	01:30-06:00	Night Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	17:30-23:59	Prime Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	00:00-01:29	Late Night	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	01:30-06:00	Night Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05



DISNEY												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	W 15-54 Urbar	4-14
Mo-Fr	06:00-17:29	Off Prime Time	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.2	1.3
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.2	0.6
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	W 15-54 Urbar	4-14
Sa-Su	06:00-17:29	Off Prime Time	0.3	0.4	0.3	0.4	0.4	0.3	0.4	0.4	0.4	1.5
Sa-Su	17:30-23:59	Prime Time	0.2	0.3	0.3	0.4	0.4	0.3	0.3	0.4	0.4	1.0



CARTOON NETWORK												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	W 15-54 Urbar	4-14
Mo-Fr	06:00-17:29	Off Prime Time	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	1.1
Mo-Fr	17:30-23:59	Prime Time	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	1.0
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	W 15-54 Urbar	4-14
Sa-Su	06:00-17:29	Off Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	1.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.7