

NOVA BROADCASTING GROUP ESTIMATED RATINGS - September 2014



NOVA TELEVISION												
DAY	START TIME	PROGRAM	WEEKDAY									
			A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30	Hello Bulgaria	1.5	2.0	2.5	2.0	2.5	1.5	2.0	2.0	2.0	1.5
Mo-Fr	09:30	Midsomer Murders	0.5	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.5
Mo-Fr	09:30	Nis Kafe	1.0	1.5	1.5	1.5	2.0	1.0	1.5	1.5	1.5	1.0
Mo-Fr	11:30	Ezel - turkish series	0.5	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.5
Mo-Fr	11:30	Bon Appetit	1.0	1.5	1.5	1.5	2.0	1.0	1.5	1.5	1.5	1.0
Mo-Fr	12:00	News	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.0
Mo-Fr	12:30	Ezel - turkish series	1.0	1.0	1.5	1.5	1.5	1.0	1.0	1.0	1.5	1.0
Mo-Fr	13:00	News	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.0
Mo-Fr	13:30	Uttaran - indian series	1.5	2.0	2.5	2.0	2.5	1.5	2.0	2.0	2.0	1.5
Mo-Fr	14:30	Gumus - turkish series	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.0
Mo-Fr	16:00	Afternoon News	1.0	1.5	1.5	1.5	2.0	1.0	1.5	1.5	1.5	1.0
Mo-Fr	16:30	Little Bride - indian series	1.5	2.0	2.0	2.0	2.5	1.5	2.0	2.0	2.0	1.5
Mo-Fr	18:00	Sudeben Spor	1.5	2.0	2.5	2.5	3.0	1.5	2.0	2.0	2.5	1.5
Mo-Fr	19:00	Main News	3.0	3.5	4.5	4.0	5.5	3.0	4.0	3.5	4.5	3.0
Mo-Fr	20:00	Transporter	2.5	3.5	4.0	4.0	4.5	3.0	3.5	3.5	4.0	2.5
Mo-Fr	20:00	VIP Brother*	5.0	7.0	8.0	7.5	9.0	5.5	7.0	7.0	7.5	5.5
Mo-Fr	21:00	CSI	3.0	3.5	4.5	4.0	5.0	3.0	4.0	3.5	4.0	3.0
Tu-We	21:00	X Factor*	6.5	8.0	9.5	9.0	10.5	7.0	8.5	8.0	9.0	6.5
Th-Fr	21:00	Families At Crossroads	4.0	5.5	7.0	6.5	7.5	4.5	6.0	5.5	6.5	4.0
Mo-Fr	22:00	Late News	2.5	3.5	4.5	4.0	5.5	3.0	3.5	3.5	4.0	3.0
Mo, We, Th, Fr	22:00	Castle	2.5	3.0	4.0	3.5	4.5	2.5	3.5	3.0	3.5	2.5
Tu-We	22:00	X Factor*	5.5	7.0	8.5	8.0	9.5	6.0	7.5	7.0	8.0	5.5
Th	22:00	Castle	2.5	3.0	3.5	3.5	4.0	2.5	3.0	3.0	3.5	2.5
Fr	22:00	VIP Brother Late Edition	3.5	5.5	6.5	6.0	7.0	4.0	5.5	5.5	6.0	4.0
Mo-Fr	22:30	Castle	2.0	3.0	3.5	3.5	4.0	2.5	3.0	3.0	3.5	2.5
Mo-Fr	23:00	Lords Of The Air	3.0	3.5	4.5	4.0	5.0	3.0	4.0	3.5	4.0	3.0
Mo-Fr	23:30	Late News	1.5	2.0	2.5	2.5	3.0	2.0	2.0	2.0	2.5	1.5
Mo-Fr	23:45	Men's Hour	1.0	1.0	1.5	1.5	1.5	1.0	1.5	1.0	1.5	1.0
DAY	START TIME	PROGRAM	WEEKEND									
A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U			
Sa	06:30	DW: World Stories	0.5	1.0	1.0	1.0	1.5	1.0	1.0	1.0	1.0	0.5
Sa	07:00	Animation	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Sa	07:30	Wake Up... - WE Morning Block	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.0
Sa	11:00	Sudeben Spor	1.5	2.0	2.0	2.0	2.5	1.5	2.0	2.0	2.0	1.5
Sa	12:00	News	1.0	1.5	1.5	1.5	2.0	1.0	1.5	1.5	1.5	1.0
Sa	12:30	Movie	1.0	1.5	1.5	1.5	2.0	1.0	1.5	1.5	1.5	1.0
Sa	12:30	Temata Na Nova	1.0	1.0	1.5	1.5	1.5	1.0	1.5	1.0	1.5	1.0
Sa	13:00	Movie	1.0	1.5	1.5	1.5	2.0	1.0	1.5	1.5	1.5	1.0
Sa	14:00	Volleyball World Cup: Bulgaria - Egypt**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sa	15:00	Families At Crossroads	1.5	1.5	2.0	2.0	2.5	1.5	2.0	1.5	2.0	1.5
Sa	16:00	Current Affairs	2.0	2.0	2.5	2.5	3.0	2.0	2.5	2.0	2.5	2.0
Sa	18:00	No Man's Land	2.0	2.5	3.0	2.5	3.5	2.0	2.5	2.5	3.0	2.0
Sa	19:00	News	2.5	3.5	4.5	4.0	5.5	3.0	3.5	3.5	4.0	3.0
Sa	19:30	National Lottery	3.0	3.0	4.0	3.5	4.5	2.5	3.5	3.0	3.5	2.5
Sa	20:00	Movie	2.5	4.0	5.5	4.5	6.0	3.5	4.5	4.0	5.5	3.5
Sa	22:00	Movie	3.0	4.0	5.5	3.5	4.0	2.5	3.0	3.0	3.5	2.5
Sa	00:00	Boxing: Wladimir Klitschko vs. Kubrat Pulev***	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Su	06:30	Ikonomas	0.5	0.5	0.5	0.5	1.0	0.5	0.5	0.5	0.5	0.5
Su	07:00	Animation	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Su	07:30	Wake Up... - WE Morning Block	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.0
Su	11:00	Sudeben Spor	1.5	2.0	2.0	2.0	2.5	1.5	2.0	2.0	2.0	1.5
Su	12:00	News	1.0	1.5	1.5	1.5	2.0	1.0	1.5	1.5	1.5	1.0
Su	12:30	Movie	1.0	1.5	2.0	1.5	2.0	1.5	1.5	1.5	2.0	1.0
Su	14:00	Movie	1.0	1.5	2.0	2.0	2.0	1.5	1.5	1.5	2.0	1.5
Su	14:30	Outside The News	1.5	1.5	2.0	2.0	2.5	1.5	2.0	1.5	2.0	1.5
Su	16:00	Current Affairs	2.0	2.5	3.5	3.0	4.0	2.5	3.0	2.5	3.0	2.0
Su	19:00	News	2.5	3.5	4.5	4.0	5.5	3.0	3.5	3.5	4.0	3.0
Su	20:00	Movie	3.5	4.5	6.5	6.0	7.0	4.0	5.5	4.5	6.0	4.0
Su	22:30	Movie	2.0	2.5	3.0	3.0	3.5	2.0	2.5	2.5	3.0	2.0

till 05th of September
from 08th of September
till 05th of September
from 08th of September
from 08th of September
till 05th of September

till 12th of September
from 15th of September
till 08th of September and on 11th and 12th
on 09th and 10th of September
from 18th of September
till 05th of September
on 08th, 10th, 11th and 12th of September
from 16th of September
from 18th of September
from 19th of September
till 05th of September
from 08th of September

on 06th of September
from 13th of September
from 13th of September
on 06th of September
from 13th of September

on 06th of September
from 07th of September
from 14th of September



* VIP Brother and X Factor should be treated as special programmes which demand 10% surcharge on CPP for the respective month.



** Volleyball World Cup should be treated as a special programme with prices for NOVA and Diema respectively 1300 BGN at 14:00h, 1500 BGN at 17:30h, 2500 BGN at 21:15h and 500 BGN in Nova Sport.



*** Boxing match between Wladimir Klitschko and Kubrat Pulev should be treated as a special programme with price 4500 BGN.



DIEMA

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:00	FAPL (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	08:00	Xena (RR)	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.1
Mo-Fr	09:00	Sea Patrol (RR)	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	10:00	Movie (rerun)	0.1	0.1	0.2	0.1	0.1	0.1	0.3	0.1	0.1	0.2
Mo-Fr	12:00	3rd Rock From The Sun (RR)	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
Mo-Fr	12:30	Last Cop (RR)	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.2
Mo-Fr	13:30	Medicopter (RR)	0.2	0.2	0.4	0.2	0.3	0.2	0.4	0.2	0.2	0.2
Mo-Fr	14:30	Kommissar Rex (RR)	0.1	0.2	0.3	0.1	0.2	0.2	0.5	0.2	0.1	0.2
Mo-Fr	15:30	Xena	0.1	0.2	0.3	0.2	0.2	0.3	0.4	0.2	0.2	0.3
Mo-Fr	16:30	Sea Patrol	0.1	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.2	0.2
Mo-Fr	17:30	Last Cop	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mo-Fr	17:30	Volleyball World Cup	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.2
Mo-Fr	18:30	3rd Rock From The Sun	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.2
Mo-Fr	19:00	Medicopter	0.1	0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.1	0.1
Mo-Fr	20:00	Kommissar Rex	0.4	0.6	0.8	0.6	0.6	0.7	0.9	0.6	0.6	0.7
Fr	20:00	Bulgarian A Football Group*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mo-Fr	21:00	Lasko	0.4	0.7	0.8	0.7	0.7	0.7	1.0	0.7	0.7	0.7
Mo-Fr	22:00	Movie	0.6	1.0	1.2	0.7	0.9	1.2	1.6	1.0	0.8	1.2
Mo-Fr	00:00	Lasko (RR)	0.2	0.5	0.6	0.3	0.4	0.6	0.8	0.4	0.3	0.6
Mo-Fr	01:00	Erotic Call	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

according to World Cup programme schedule

according to A Football Group programme schedule

		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00	FAPL (rerun)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	08:00	Without A Trace	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	10:00	Ice Road Truckers (RR)	0.1	0.1	0.2	0.1	0.1	0.2	0.3	0.2	0.1	0.3
Sa-Su	11:00	Movie	0.1	0.2	0.3	0.2	0.3	0.2	0.3	0.2	0.2	0.3
Sa-Su	13:00	According To Jim	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.1
Sa	13:30	Bomb Patrol	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.2	0.3	0.2
Su	13:30	National Lottery (RR)	0.1	0.1	0.2	0.1	0.2	0.1	0.2	0.1	0.1	0.1
Su	14:00	Sports Jobs	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Sa-Su	14:30	IS-1 Danger In Paradise	0.1	0.2	0.3	0.2	0.3	0.2	0.3	0.2	0.2	0.3
Sa-Su	15:30	Defiance	0.2	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.1	0.3
Sa-Su	16:30	Immortal	0.2	0.3	0.3	0.2	0.2	0.3	0.5	0.3	0.2	0.4
Sa-Su	16:30	FAPL*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sa-Su	17:30	Movie	0.1	0.2	0.2	0.1	0.2	0.3	0.3	0.2	0.1	0.3
Sa-Su	19:30	Ice Road Truckers	0.1	0.2	0.2	0.1	0.2	0.3	0.3	0.2	0.1	0.3
Sa-Su	20:00	Bulgarian A Football Group*	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sa-Su	20:30	Movie	0.3	0.5	0.6	0.4	0.5	0.6	0.7	0.5	0.4	0.5
Sa-Su	22:30	Movie	0.3	0.6	0.6	0.4	0.5	0.7	0.7	0.5	0.4	0.6
Sa	00:30	Erotic Call	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Su	00:30	Fraktura	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1

according to FAPL programme schedule

according to A Football Group programme schedule







* FAPL and Bulgarian A Football Group should be treated as special programmes with price of 1000 BGN in Diema and 500 BGN in Nova Sport for FAPL and 2500 BGN in NOVA and Diema for Bulgarian A Football Group.



DIEMAFAMILY

		WEEKDAY										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	07:00	Brazil Avenue	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	08:00	Corazon Indomable	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1
Mo-Tu	09:30	Ask Ve Ceza	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
We-Th	09:30	Beyaz Gelinlik	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Fr	09:30	Samanyolu	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Mo-Fr	11:20	O Clone	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Mo-Fr	12:20	Altye	0.1	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.1
Mo-Fr	13:15	Corazon Indomable	0.3	0.3	0.3	0.4	0.4	0.2	0.2	0.3	0.4	0.2
Mo-Fr	14:10	Movie	0.1	0.1	0.2	0.2	0.3	0.1	0.1	0.2	0.2	0.1
Mo-Fr	16:00	Ask i Memnu	0.1	0.2	0.3	0.3	0.3	0.2	0.2	0.2	0.3	0.2
Mo-Fr	17:00	Iffet	0.2	0.4	0.4	0.5	0.6	0.2	0.4	0.4	0.5	0.2
Mo-Fr	18:00	O Clone	0.2	0.2	0.2	0.3	0.3	0.1	0.2	0.2	0.2	0.1
Mo-Fr	18:00	Uttaran	0.2	0.3	0.3	0.4	0.4	0.1	0.2	0.2	0.3	0.1
Mo-Fr	19:00	Little Bride	0.2	0.5	0.5	0.6	0.6	0.3	0.2	0.4	0.6	0.2
Mo-Fr	20:00	Ask i Memnu	0.4	0.8	0.8	1.0	1.0	0.6	0.6	0.6	0.6	0.3
Mo-Fr	21:30	Iffet	0.7	1.3	1.4	1.6	1.7	0.9	1.1	0.7	1.1	0.3
Mo-Fr	23:30	Altye	0.2	0.7	0.7	0.8	0.8	0.6	0.7	0.4	0.5	0.2

		WEEKEND										
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00	Primeri Dama	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	08:30	Binbir Gece	0.1	0.2	0.3	0.2	0.3	0.2	0.3	0.2	0.2	0.1
Sa-Su	09:30	Binbir Gece	0.1	0.2	0.3	0.2	0.3	0.2	0.3	0.2	0.2	0.1
Sa-Su	10:30	Sohret	0.1	0.2	0.2	0.1	0.2	0.2	0.3	0.1	0.1	0.1
Sa-Su	12:30	Romantic Movie	0.4	0.3	0.4	0.4	0.5	0.3	0.4	0.3	0.4	0.3
Sa-Su	14:15	Romantic Movie	0.5	0.5	0.8	0.6	0.9	0.5	0.6	0.6	0.7	0.5
Sa-Su	16:00	Ask Ve Ceza	0.3	0.3	0.5	0.3	0.6	0.3	0.4	0.2	0.2	0.2
Sa-Su	18:00	Beyaz Gelinlik	0.2	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.1
Sa-Su	20:00	Romantic Movie	0.2	0.4	0.6	0.5	0.9	0.2	0.2	0.3	0.5	0.1
Sa-Su	22:00	Romantic Movie	0.2	0.5	0.7	0.7	1.1	0.3	0.4	0.3	0.5	0.2
Sa-Su	00:00	Call TV	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



KINO NOVA												
DAY	START TIME	WEEKDAY										
		PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:00-11:59	Morning Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	12:00-15:59	Day Time	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Mo-Fr	16:00-17:59	Blockbuster Movie	0.2	0.2	0.3	0.2	0.2	0.3	0.4	0.3	0.2	0.4
Mo-Fr	18:00-19:59	Series	0.3	0.3	0.3	0.3	0.2	0.3	0.3	0.3	0.2	0.3
Mo-Fr	20:00-20:59	CSI	0.5	0.6	0.7	0.6	0.6	0.6	0.8	0.6	0.5	0.6
Mo-Fr	21:00-23:59	Prime Time	0.7	0.8	0.9	0.7	0.8	0.9	1.0	0.8	0.7	0.9
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:00-11:59	Morning Time	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Sa-Su	12:00-15:59	Day Time	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.3
Sa-Su	16:00-19:59	Blockbuster movies	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.2	0.2	0.2
Sa-Su	20:00-20:59	CSI	0.3	0.3	0.3	0.3	0.4	0.2	0.3	0.2	0.3	0.2
Sa-Su	21:00-23:59	Prime Time	0.8	0.8	0.9	0.8	0.9	0.8	1.0	0.9	0.8	0.9



FOX LIFE												
DAY	START TIME	WEEKDAY										
		PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.1
Mo-Fr	17:30-23:59	Prime Time	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.3	0.1
Mo-Fr	00:00-01:29	Night Time	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.3	0.2
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.1
Sa-Su	17:30-23:59	Prime Time	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2
Sa-Su	00:00-01:29	Night Time	0.2	0.2	0.2	0.1	0.1	0.3	0.2	0.2	0.2	0.4
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



FOX CRIME												
DAY	START TIME	WEEKDAY										
		PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Mo-Fr	00:00-01:29	Night Time	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.1
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Sa-Su	17:30-23:59	Prime Time	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2
Sa-Su	00:00-01:29	Night Time	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



FOX												
DAY	START TIME	WEEKDAY										
		PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Mo-Fr	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2
Sa-Su	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



NATIONAL GEOGRAPHIC CHANNEL												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1
Mo-Fr	00:00-01:29	Night Time	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Mo-Fr	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.2
Sa-Su	00:00-01:29	Night Time	0.2	0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.2
Sa-Su	01:30-06:00	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



Discovery												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.2	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.1	0.3
Mo-Fr	00:00-01:29	Late Night	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.2
Mo-Fr	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.2	0.2	0.1	0.1	0.3	0.3	0.2	0.1	0.3
Sa-Su	17:30-23:59	Prime Time	0.2	0.2	0.3	0.2	0.2	0.3	0.4	0.3	0.2	0.3
Sa-Su	00:00-01:29	Late Night	0.2	0.2	0.2	0.1	0.2	0.3	0.3	0.2	0.2	0.3
Sa-Su	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



TLC												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	17:30-23:59	Prime Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Mo-Fr	00:00-01:29	Late Night	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Mo-Fr	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Sa-Su	00:00-01:29	Late Night	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Sa-Su	01:30-06:00	Night Time	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1



AXN												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Mo-Fr	06:30-17:29	Day Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	17:30-23:59	Prime Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	00:00-01:29	Late Night	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Mo-Fr	01:30-06:00	Night Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	M18-49	M25-54	A18-49 U	W18-49 U	M18-49 U
Sa-Su	06:30-17:29	Day Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	17:30-23:59	Prime Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	00:00-01:29	Late Night	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
Sa-Su	01:30-06:00	Night Time	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05



DISNEY												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	# 15-54 Urban	4-14
Mo-Fr	06:00-17:29	Off Prime Time	0.1	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.2	2.0
Mo-Fr	17:30-23:59	Prime Time	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.7
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	# 15-54 Urban	4-14
Sa-Su	06:00-17:29	Off Prime Time	0.1	0.2	0.2	0.3	0.3	0.2	0.2	0.2	0.2	1.5
Sa-Su	17:30-23:59	Prime Time	0.1	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.2	1.1



CARTOON NETWORK												
WEEKDAY												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	# 15-54 Urban	4-14
Mo-Fr	06:00-17:29	Off Prime Time	0.1	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.1	2.2
Mo-Fr	17:30-23:59	Prime Time	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	1.3
WEEKEND												
DAY	START TIME	PROGRAM	A18-34	A18-49	A25-54	W18-49	W25-54	A18-49 U	W18-49 U	W18-45 U	# 15-54 Urban	4-14
Sa-Su	06:00-17:29	Off Prime Time	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.3	1.1
Sa-Su	17:30-23:59	Prime Time	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.9