

RATE CARD

RADIO ENERGY

TIME SLOT	SOFIA	NATIONAL
07:00 – 11:00	43	103
FIXED 08:00 – 10:00	53	124
11:00 – 19:00*	30	96
FIXED 17:00 – 19:00	53	124
19:00 – 24:00	8	24
24:00 – 07:00	5	7
Total Rotation 00:00 - 23:59	19	39

City	Time Slot	07:00	FIXED	11:00	FIXED	19:00	24:00	Total Rotation*
		– 11:00	08:00 – 10:00	– 19:00	17:00 – 19:00	– 24:00	– 07:00	
PLOVDIV		12	15	10	15	5	3	8
VARNA		12	15	10	15	5	3	8
BURGAS		12	15	10	15	5	3	8
RUSE PAZARDZHIK VELIKO TURNOVO		21	23	15	23	5	3	8
VIDIN STARA ZAGORA BELOGRADCHIK		21	23	15	23	5	3	8
BLAGOEVGRD SILISTRA SIMITLY		21	23	15	23	5	3	8

Changes in the price apply in the following cases:

5'' radiospot	– 50 %
10'' radiospot	– 40 %
15'' radiospot	– 20 %
20'' radiospot	– 10 %
40'' radiospot	+ 50 %
Fixed position	+ 20 %
Fixed time slot	+ 20 %
First and last position in the advertising	+ 40 %
Additional trade mark	+ 20 %

Prices are based on 30'' radiospot in BGN with VAT excluded!

Valid from October 15, 2014!

* Prices for total rotation not subject to volume discount!