



UEFA
EURO2016
FRANCE



UEFA EURO 2016

FINAL DRAW

ADVERTISING

OPTIONS

OFFICIAL BROADCAST CHANNELS





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BROADCAST AND PRICE INFORMATION

BROADCAST

12 Dec 2015, 19:00 h. local time

CHANNELS

BNT1, DIEMA

RATE CARD PRICE

1450 BGN - summed price for both channels

AD BREAKS

Broadcasted simultaneously

OFFICIAL BROADCAST CHANNELS





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ADVERTISING PACKAGES

PACKAGE 1

1+1 spots (evenly distributed in BNT & Diema), duration – 30”

Gross price: **1 450 BGN** (without VAT)

Discounts: 4% package discount

PACKAGE 2

2+2 spots (evenly distributed in BNT & Diema), duration – 30”

Gross price: **2 900 BGN** (without VAT)

Discounts: 7% package discount

PACKAGE 3

3+3 spots, spots (evenly distributed in BNT & Diema), duration – 30”

Gross price: **4 350 BGN** (without VAT)

Discounts: 10% package discount

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UEFA EURO 2016

10.6-10.7.2016

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