

BG RADIO RATE CARD

CITY \ TIME SLOT	07:00 – 11:00	FIXED SPOT 08:00 – 10:00	11:00 – 19:00	FIXED SPOT 17:00 – 19:00	19:00 – 24:00	24:00 – 07:00	FREE ROTATION from 00:00 to 23:59*
NATIONAL	101	119	85	119	23	15	43
SOFIA	37	45	32	45	15	7	19
PLOVDIV	15	19	11	19	5	3	9
VARNA	15	19	11	19	5	3	9
BOURGAS	15	19	11	19	5	3	9
VELIKO TURNOVO STARA ZAGORA BLAGOEVGRAD GOTSE DELCHEV GABROVO YAMBOL LOVECH RUSE	19	23	15	23	5	3	9
IHTIMAN PAZARDZHIK SHOUMEN PLEVEN BOTEVGRAD YABLANITSA MALKO TURNOVO AHTOPOL SHABLA	19	23	15	23	5	3	9

CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	- 50%
10" radio spot	- 40%
15" radio spot	- 20%
20" radio spot	- 10%
40" radio spot	+ 50%
50" radio spot	+ 100%
60" radio spot	+ 120%
Over 60"	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

*The prices are in BGN, excl. VAT and are on basis of 30" radio spot.

*The Free Rotation Prices are not subject to volume discount.

*The prices become effective as from June 5th 2017.