



## RADIO CITY RATE CARD

City \ Time slot	7 <sup>00</sup> – 11 <sup>00</sup>	11 <sup>00</sup> – 15 <sup>00</sup>	15 <sup>00</sup> – 19 <sup>00</sup>	19 <sup>00</sup> – 24 <sup>00</sup>	24 <sup>00</sup> – 7 <sup>00</sup>	FREE ROTATION* 00 <sup>00</sup> – 23 <sup>59</sup>
<b>NATIONAL</b>	<b>69</b>	<b>51</b>	<b>69</b>	<b>25</b>	<b>13</b>	<b>25</b>
<b>SOFIA</b>	<b>31</b>	<b>25</b>	<b>31</b>	<b>10</b>	<b>5</b>	<b>13</b>
<b>PLOVDIV</b>	<b>11</b>	<b>8</b>	<b>9</b>	<b>3</b>	<b>2</b>	<b>8</b>
<b>VARNA</b>	<b>11</b>	<b>8</b>	<b>9</b>	<b>3</b>	<b>2</b>	<b>7</b>
<b>STARA ZAGORA PAZARDHIK LOVECH BALCHIK KAVARNA</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>2</b>	<b>5</b>
<b>BLAGOEVGRAD KUSTENDIL KRESNA SIMITLI</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>2</b>	<b>5</b>

### CHANGES IN PRICES TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	– 50%
10" radio spot	– 40%
15" radio spot	– 20%
20" radio spot	– 10%
40" radio spot	+ 50%
50" radio spot	+ 100 %
60" radio spot	+ 120 %
Over 60" radio spot	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

**\*The prices are in BGN, excl. VAT and are based on 30" radio spot!**

**\*The Free Rotation Prices are not subject to volume discount!**

**\*The prices become effective as of May 1th 2019**