

Cosmopolitan Media Kit 2017



Cosmopolitan magazine:

- ▶ fun
- ▶ fearless
- ▶ female

-- Demographic Profile --

women	77%
up to 35 years old	72%
live in Sofia and the cities	80%
working	59%
secondary or university education	86%

-- Facts --

Frequency	monthly
International brand	64 editions across the world in 35 languages
On the Bulgarian market	since 2004
Readership (average per issue)	157 500
Print run (average per issue)	39 000
Cover price	2.99 BGN
Facebook	49 178 fans