

# ELLE Media Kit 2017



## ELLE magazine:

- ▶ fashion and style
- ▶ successful women
- ▶ good causes

## -- Demographic Profile --

women	99%
26-45 years old	61%
live in the cities	56%
working	74%
secondary or university education	90%

## -- Facts --

Frequency	monthly
International brand	44 editions across 60+ countries
On the Bulgarian market	since 2005
Readership (average per issue)	24 200
Print run (average per issue)	16 000
Cover price:	5.99 BGN
Facebook	23 795 fans