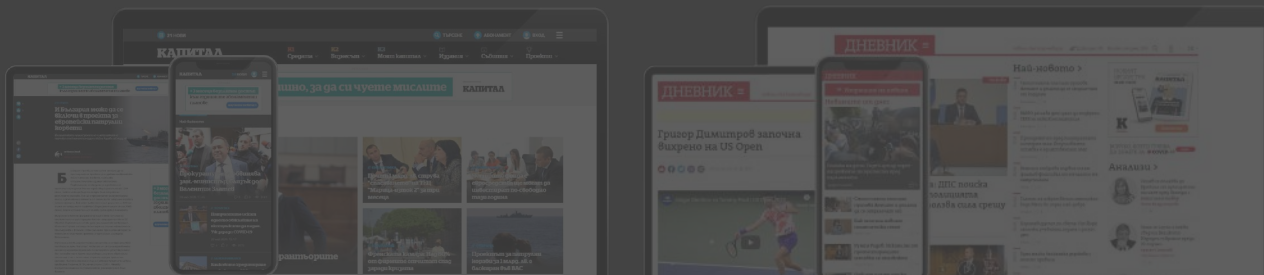


Premium Banner Ad Package

Media Site	Prices' 2023	Impressions	Advertising Sizes
dnevnik.bg & capital.bg	8 000	500 000	300x250, 336X280
dnevnik.bg & capital.bg	12 000	1 000 000	300x250, 336X280
www.dnevnik.bg	7 000	500 000	300x250, 336X280
www.dnevnik.bg	11 000	1 000 000	300x250, 336X280
www.capital.bg	5 000	200 000	300x250, 336X280



Advertising period - between 30 and 60 days

Additional media planning is not applicable

Economedia media sites - Capital.bg, Dnevnik.bg

Platforms - desktop and mobile, based on media usage

Advertising positions - premium banner positions on home page or inner pages

Impression distribution - 20% Capital.bg, 80% Dnevnik.bg

General Terms And Conditions For Advertisers Of Economedia AD are available at the following Internet address: <http://www.economedia.bg/show.php?guid=540901>

Validity 1.1.2023 - 31.12.2023

Prices are in BGN, VAT% excluded.

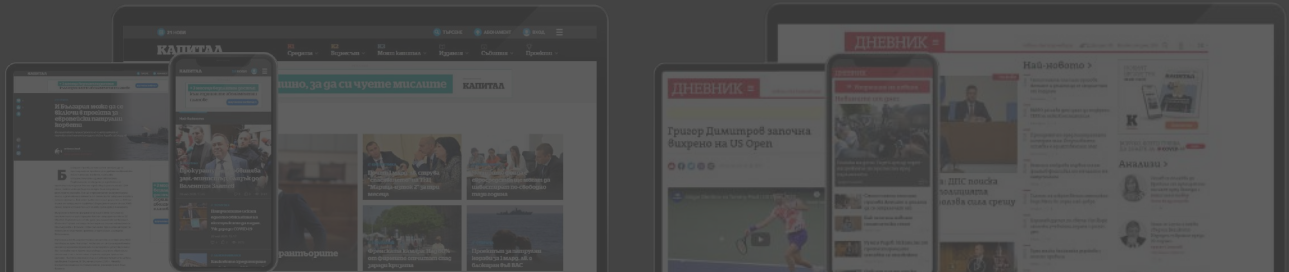
:economedia

Reach Package

Prices' 2023	Monthly Reach	Advertising Sizes
13 000	1 000 000	300x250 336X280 300x600

Premium banner positions:

Dnevnik.bg / m.Dnevnik.bg
Capital.bg (responsive site)
Bacchus.bg / m.Bacchus.bg
Digitalk.bg (responsive site)



Advertising period - between 30 and 60 days

Additional media planning is not applicable

Economedia media sites - Capital, Dnevnik, Bacchus, Digitalk

Platforms - desktop and mobile, based on media usage

Advertising positions - premium banner positions on home page or inner pages

Type of distribution - frequency capping 1

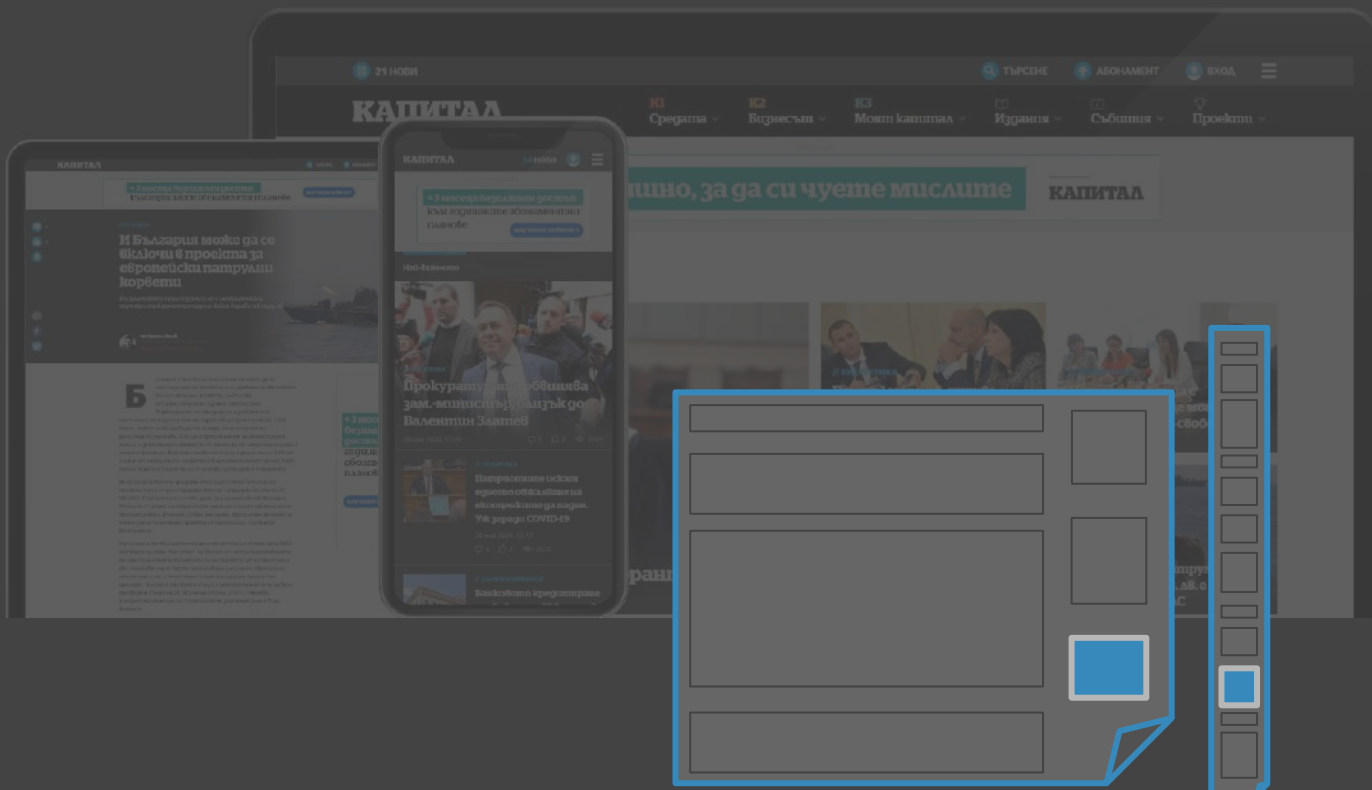
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Validity 1.1.2023 - 31.12.2023

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Performance Package

Prices' 2023	Impressions
3000	500 000
5000	1 000 000
Advertising Sizes	Dnevnik.bg/m.Dnevnik.bg Capital.bg 3.0 medium rectangle
300x250 336X280	



Advertising period - 15 to 30 days

Advertising positions - below/next to the 9th paragraph in articles, Capital & Dnevnik

Additional media planning is not applicable

Impression distribution - 20% Capital.bg, 80% Dnevnik.bg

Platforms - desktop and mobile, based on media usage

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Validity 1.1.2023 - 31.12.2023

Prices are in BGN, VAT% excluded.

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