

PRINT

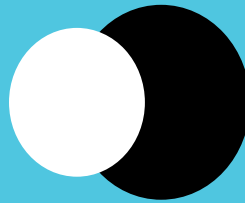
15 000

weekly cumulative reach

Age



34%
women



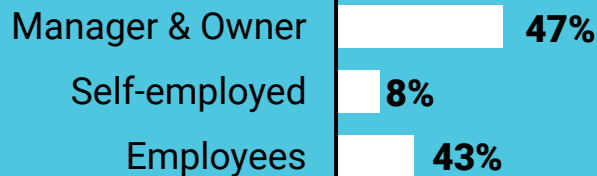
66%
men

Education

88%
university degree



Status



ONLINE

820 000

Average unique users monthly in 2022

80%

2 300 000

Average impressions monthly in 2022

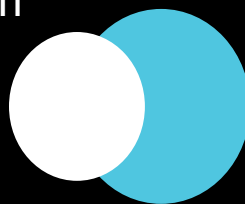
65%

Events

8000

Onsite attendees, live-streaming viewers, video on demand viewers

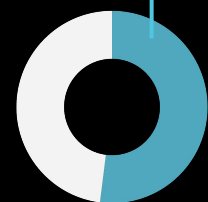
49%
women



51%
men

Education

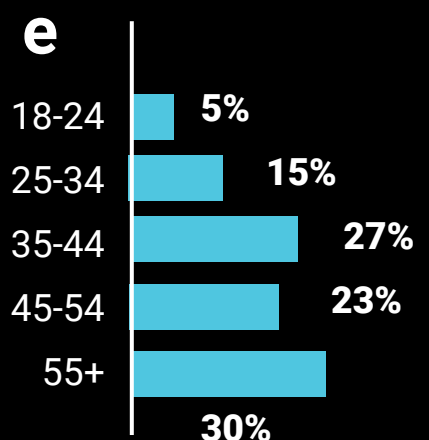
52%
university



Status

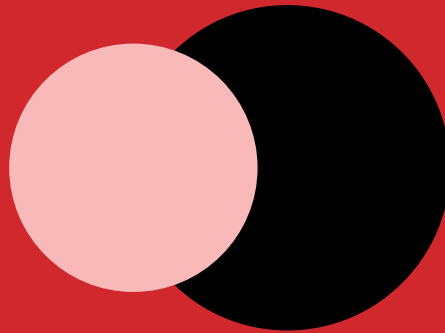


Age



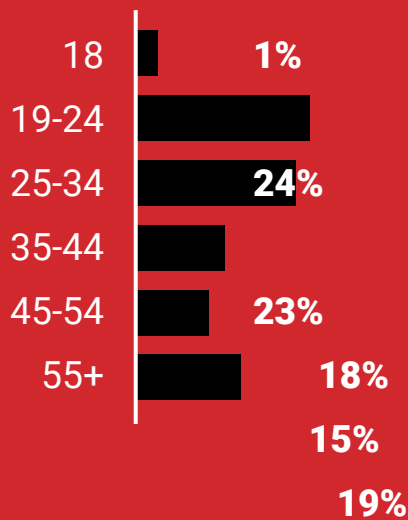
ONLINE

49%
women



51%
men

Age



1 420 000
Unique monthly users

 **78%**

15 000 000
Monthly impressions

 **58%**

Status



Education



47%
university degree

Digitalk

by **КАПИТАЛ**

Digitalk.bg the Media site covering the Bulgarian digital business development, transformation, activities & data and local & global trends

Digitalk.bg the content attracting digital leaders, entrepreneur, decision makers

Digitalk.bg the space for

ONLINE



68%

Aged between 25-55

Over 60% located in Sofia, Plovdiv, Varna



69%

Mobile users

About 20k monthly reach in ICT sector

THE EVENTS

Digitalk Awards

March 2023

Digitalk

May 2023

Cybersecurity

November 2023

The deep dive Digitalk reports

Monthly issues

The podcast

ICT Talks
Weekly series

The chart

Digitalk 101
Yearly issue

The newsletters

Digitalk e-Daily
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