

ELLE

COLLECTIONS 2020



FACTS

- cover price: 20.00 BGN
- number of pages: 152+4
- print run: 5000

SPRING – SUMMER 2020

- on the market: 05.03.2020
- deadline for booking: 17.02.2020

FALL – WINTER 2020/2021

- on the market: 08.10.2020
- deadline for booking: 15.09.2020

ADVERTISING PRICE

(BGN, VAT is not included)

- 1/1 inside page: 2500 BGN
- Inside double page spread: 4000 BGN
- III cover: 7200 BGN
- IV cover: 7700 BGN
- 3rd double page spread: 9100 BGN
- 2nd double page spread: 9500 BGN
- 1st double page spread: 10200 BGN

