

FORBES MAGAZINE

ADVERTISING RATES

Position	Rate
INTERNAL RIGHT PAGE BRANDVOICE / The EYE	BGN 6000
INTERNAL SPREAD	BGN 7900
FRONT PAGES SPREAD	BGN 9780
LEADING SPREAD	BGN 12 540
2ND COVER PAGE	BGN 9540
3RD COVER PAGE	BGN 7620
4TH COVER PAGE	BGN 12 540
1/2 PAGE	BGN 3300
BRANDING THE BOTTOM OF THE PAGE (3 CM HIGH)	BGN 1200 (page)

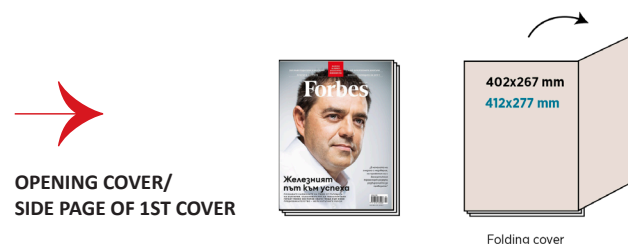
INSERTS AND FLYERS:

All inserts and flyers are produced and provided by the customer.
National circulation - BGN 1.00 (pc.) (Glued with silicone + 0.12 BGN pc).

ADDITIONAL PAYMENTS:

20% extra for fixed position.
Production of an article with the assistance of an editor - BGN 600

Premium position	Rate
OPENING COVER / SIDE PAGE OF 1ST COVER:	BGN 14 892
BRANDVOICE opening cover with 6 pages article	BGN 42 147
BRANDVOICE article on 3 pages with thick paper first page	BGN 16 215
BRANDVOICE article on 4 pages with thick paper first page	BGN 19 500
BRANDVOICE article on 5 pages with thick paper first page	BGN 25 300
FORBES INSIGHTS (2 pages)	BGN 12 300
FORBES INSIGHTS (3 pages)	BGN 18 300
FORBES INSIGHTS (4 pages)	BGN 22 530



* ALL PRICES ARE VAT EXCL.