

Edna.bg

Size	Description	Inventory	Daily Impressions	Unique Daily Impressions	Price 1000 daily impressions, VAT excl.
940x690 upto 160 KB	Inside page	Cascade banner	150 000	45 000	25.00 BGN
300x250 upto 50 KB	All pages	Expandable & Roll Over	220 000	60 000	15.60 BGN
	All pages	Floating banner	60 000	60 000	15.00 BGN
	All pages	Premium CPM	220 000	60 000	15.00 BGN
	Categories	Wallpaper	-	-	50.00 BGN
	Inside page	Wallpaper	45 000	45 000	30.00 BGN
	Title page	Wallpaper	7 500	7 500	35.00 BGN
300x600 upto 70 KB	All pages	Expandable & Roll Over	220 000	60 000	18.00 BGN
	All pages	Floating banner	60 000	60 000	19.00 BGN
	All pages	Premium CPM	220 000	60 000	18.00 BGN
300x800 upto 70 KB	All pages	Expandable & Roll Over	220 000	60 000	21.60 BGN
	All pages	Floating banner	60 000	60 000	23.00 BGN
	All pages	Premium CPM	220 000	60 000	18.00 BGN
300x1050	All pages	Portrait banner	60 000	60 000	60.00 BGN
728x90 upto 50 KB	Categories	Wallpaper	-	-	50.00 BGN
	Inside page	Premium CPM	150 000	45 000	9.00 BGN
	Inside page	Wallpaper	45 000	45 000	30.00 BGN
977x175 upto 70 KB	Categories	Wallpaper	-	-	50.00 BGN
	Inside page	Premium CPM	150 000	45 000	12.00 BGN
	Inside page	Wallpaper	45 000	45 000	30.00 BGN
624x50	Full article	Branding	60 000	20 000	8.00 BGN
955x70	Categories	Branding	-	-	8.00 BGN
750x200	All pages	Banderole banner	60 000	60 000	30.00 BGN
1000x66 /	All pages	Parade	60 000	60 000	35.00 BGN
300x250 / 130x585	All pages	Reminder banner	220 000	60 000	15.60 BGN
300x250 / 560x140	All pages	Side kick	220 000	60 000	30.00 BGN
980x620	Inside page	Slidenote	150 000	45 000	15.00 BGN
-	Title page	Transition page	7 500	7 500	30.00 BGN
	All pages	Full screen banner	220 000	60 000	35.00 BGN
	All pages	Sticky notes	220 000	60 000	7.00 BGN
	All pages	Wallpaper & floating	60 000	60 000	50.00 BGN
	All pages	Advertising publications	-	-	700.00 BGN
	Article	Native ads	150 000	-	3.50 BGN
	Edna.bg + Abv.bg Title page package	Advertising publications	-	-	2 200.00 BGN
180x150	Title page	Take over	7 500	7 500	35.00 BGN
	All pages	In text ad	-	-	1 500.00 BGN