

Time zone	Price in BGN for 30" spot		
	National	Sofia	Varna
06:00 - 08:00	49	33	15
08:00 - 11:00	51	35	16
11:00 - 17:00	36	25	13
17:00 - 19:00	51	35	16
19:00 - 21:00	49	33	15
21:00 - 00:00	19	15	8
00:00 - 06:00	10	9	5

### Variation of fixed prices is applied in the following cases:

Broadcast of a spot up to 25"	- 5%
Broadcast of a spot up to 20"	- 10%
Broadcast of a spot up to 15"	- 20%
Broadcast of a spot up to 10"	- 40%
Broadcast of a spot up to 5"	- 50%
Broadcast of a spot up to 45"	+ 50%
Broadcast of a spot up to 60"	+ 100%
First/last position in the commercial break	+ 20%
Positioning of the spot in a separate commercial break	+ 50%
Fixed time	+ 20%
Additional trade mark in spot	+ 20%

### Отстъпка при комбинация на радиостанции

2 радиостанции	5%
3 радиостанции	9%
4 радиостанции	11%
5 радиостанции	16%
Цена за изработка на аудио клип до 30 секунди	210 лв.
Цена на платен репортаж/рубрика до 1 минута	300 лв.

The rate card is valid from 01/10/2022.

The prices are in BGN excl. VAT