

RADIO ENERGY RATE CARD

TIME SLOT CITY	07:00 – 11:00	FIXED SLOT 08:00 – 10:00	11:00 – 15:00	15:00 – 19:00	FIXED SLOT 17:00 – 19:00	19:00 – 24:00	24:00 – 07:00	FREE ROTATION* from 00:00 to 23:59
NATIONAL	145	153	115	145	153	28	10	47
SOFIA	49	59	33	49	59	10	5	25
PLOVDIV	19	25	16	16	25	10	5	13
VARNA	19	25	16	16	25	10	5	13
BOURGAS	19	25	16	16	25	10	5	13
RUSE PAZARDZHIK VELIKO TURNOVO BERKOVITZA IHTIMAN PLEVEN	25	27	17	25	27	8	4	10
VIDIN KOZLODUY STARA ZAGORA BELOGRADCHIK PROVADIA MONTANA SLIVEN	25	27	17	25	27	8	4	10
BLAGOEVGRAD SILISTRA DEVNIA SIMITLI ZLATOGRAD PRIMORSKO	25	27	17	25	27	8	4	10

CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	– 50%
10" radio spot	– 40%
15" radio spot	– 20%
20" radio spot	– 10%
40" radio spot	+ 50%
50" radio spot	+ 100%
60" radio spot	+ 120%
Over 60" radio spot	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

*The prices are in BGN, excl. VAT and are on basis of 30" radio spot.

*The Free Rotation Prices are not subject to volume discount.

*The prices become effective as of September 23th 2019.