RADIO ENERGY
RATE CARD

TIME SLOT / CITY	07:00 – 11:00	FIXED SLOT 08:00 – 10:00	11:00 – 15:00	15:00 – 19:00	FIXED SLOT 17:00 – 19:00	19:00 – 24:00	24:00 – 07:00	FREE ROTATION* from 00:00 to 23:59
NATIONAL	138	145	111	138	145	27	9	45
SOFIA	49	56	31	49	56	9	5	23
PLOVDIV	18	24	15	15	24	9	5	12
VARNA	18	24	15	15	24	9	5	12
BOURGAS	18	24	15	15	24	9	5	12
RUSE PAZARDZHIK VELIKO TURNOVO BERKOVITZA IHTIMAN	23	25	17	17	25	8	4	10
VIDIN KOZLODUY STARA ZAGORA BELOGRADCHIK PROVADIA MONTANA	23	25	17	17	25	8	4	10
BLAGOEVGRAD SILISTRA DEVNIA SIMITLI ZLATOGRAD PRIMORSKO	23	25	17	17	25	8	4	10

CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5” radio spot	– 50%
10” radio spot	– 40%
15” radio spot	– 20%
20” radio spot	– 10%
40” radio spot	+ 50%
50” radio spot	+ 100%
60” radio spot	+ 120%
Over 60” radio spot	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

***The prices are in BGN, excl. VAT and are on basis of 30” radio spot.**
***The Free Rotation Prices are not subject to volume discount.**
***The prices become effective as of May 20th 2018.**

www.piero97.com