

# RADIO NOVA NEWS

## RATE CARD

Radio Nova News is broadcasted in Sofia, Kyustendil, Veliko Turnovo, Nesebar, Kardzhali, Dupnitsa, Velingrad, Troyan.

DAYPART	SOFIA	NATIONAL
07:00 – 11:00	41	53
11:00 – 17:00	35	41
17:00 – 20:00	41	53
20:00 – 06:59	21	29
free rotation* from 00:00 to 23:59	16	22

Rates are in Bulgarian leva excluding VAT and are based on a 30-second spot.

\*Free rotation spot campaigns are not eligible for volume discount.

Paid broadcast up to 1 minute:	Daypart: 07:00 – 23:59	300** BGN VAT excl.
--------------------------------	---------------------------	---------------------

\*\*Rate does not include production of the advertisement!

### A CHANGE OF RATES APPLIES IN THE FOLLOWING CASES:

### RADIO NOVA NEWS COVERAGE

Up to 5-second spot	- 50%
Up to 10-second spot	- 40%
Up to 15-second spot	- 20%
Up to 20-second spot	- 10%
Up to 40-second spot	+ 50%
Up to 50-second spot	+ 100%
Up to 60-second spot	+ 120%
Over 60-second spot	TBD
Fixed position in commercial break	+ 20%
Fixed hour of broadcast	+ 20%
Top and tail positions in commercial break	+ 40%
Second brand in a spot	+ 20%

