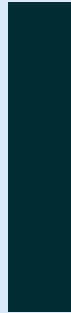


It's not just about a logo change - it's about your choices



A



B

TREASURE



TRASH

**OUT OF THIS
WORLD**

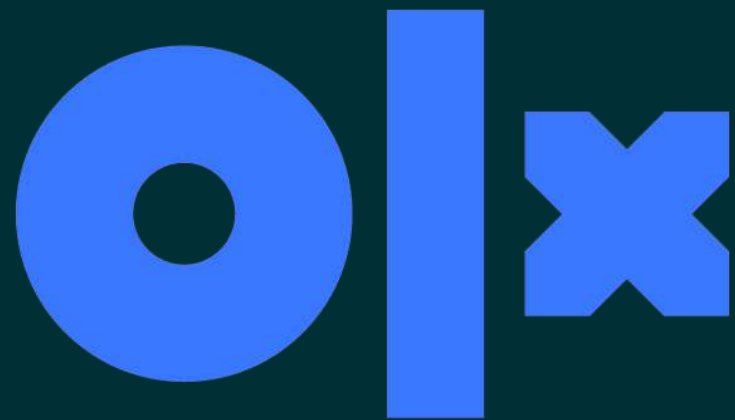


**OUT OF
STOCK**

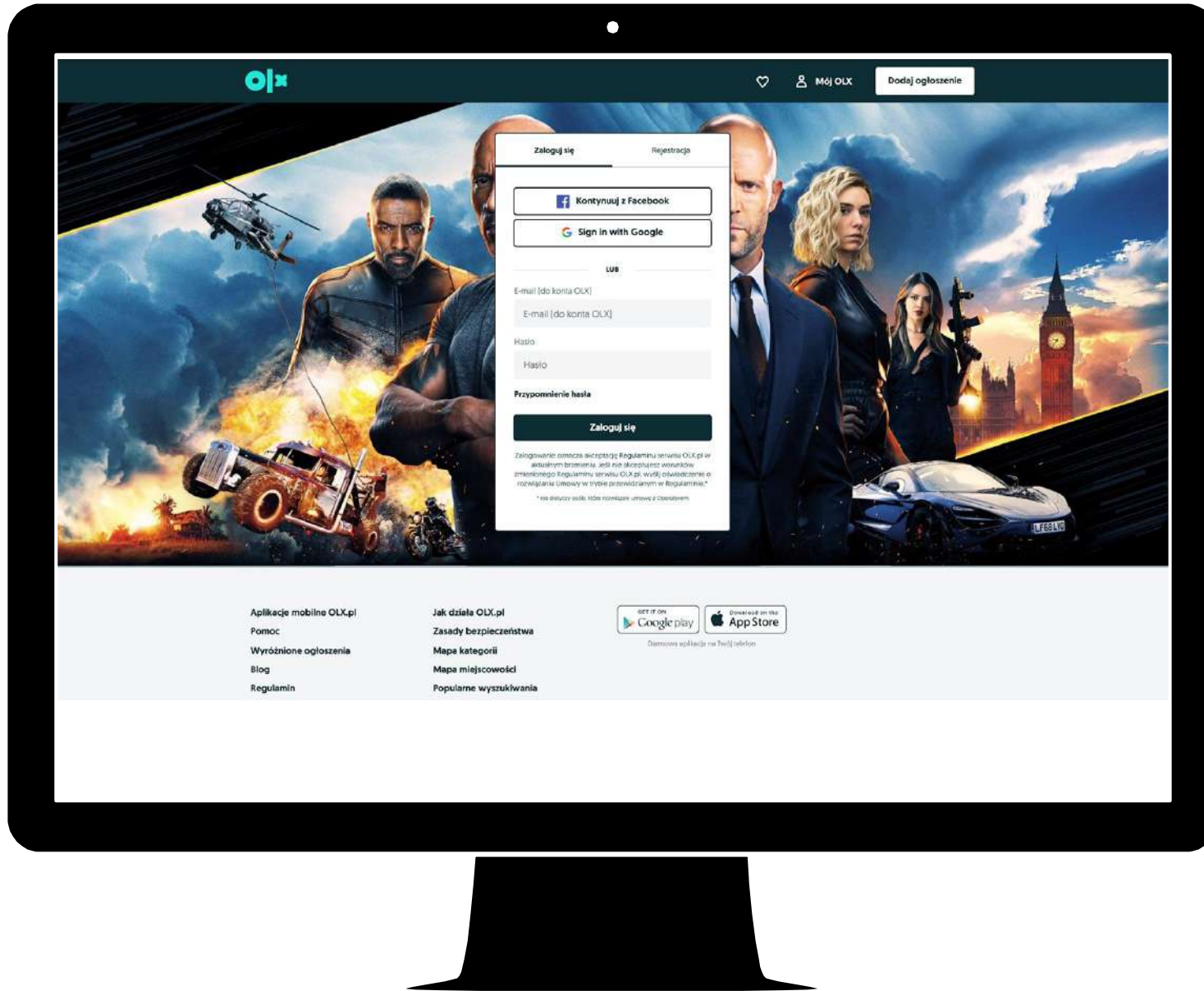
JOIN THE CREW



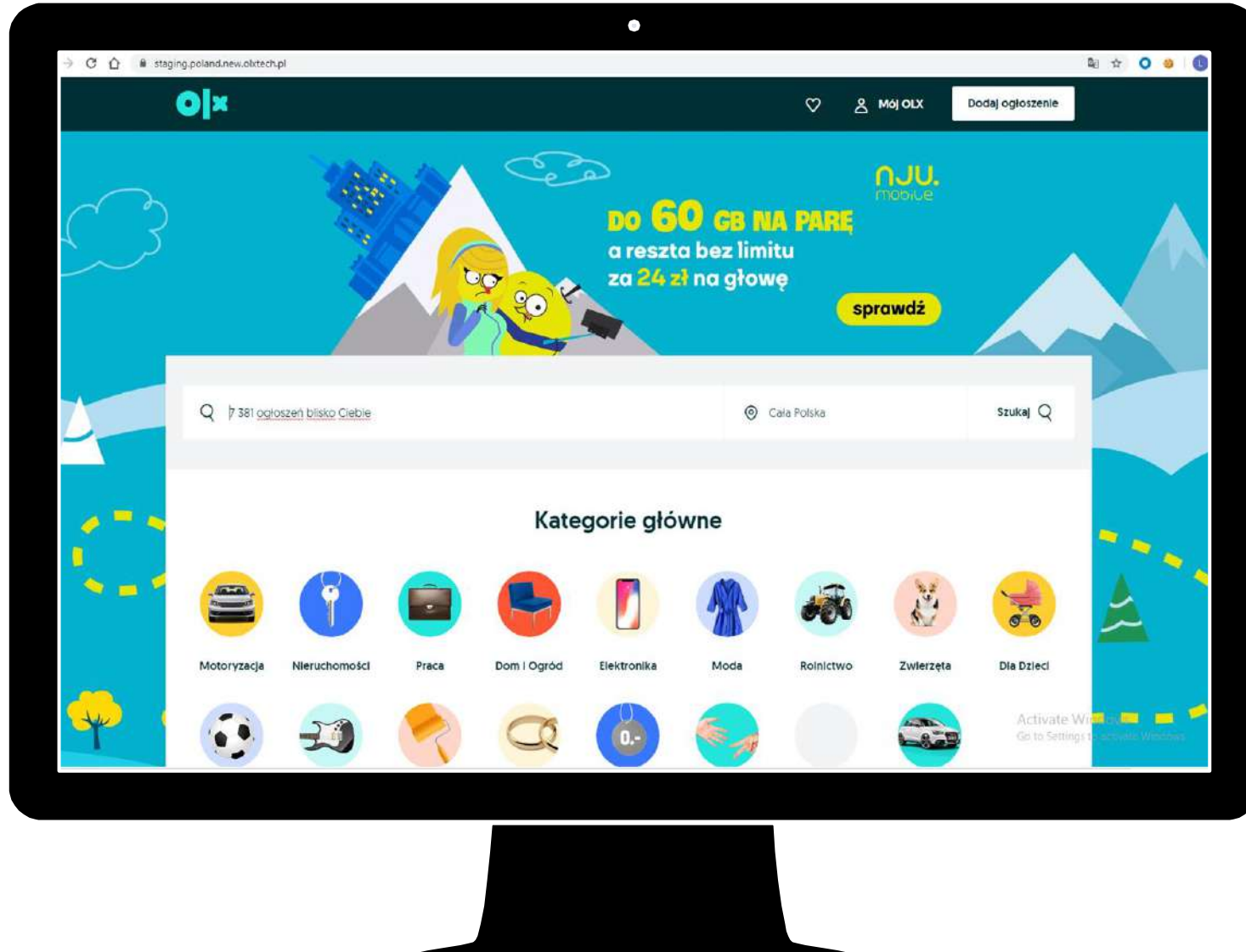
**JOIN THE
QUEUE**



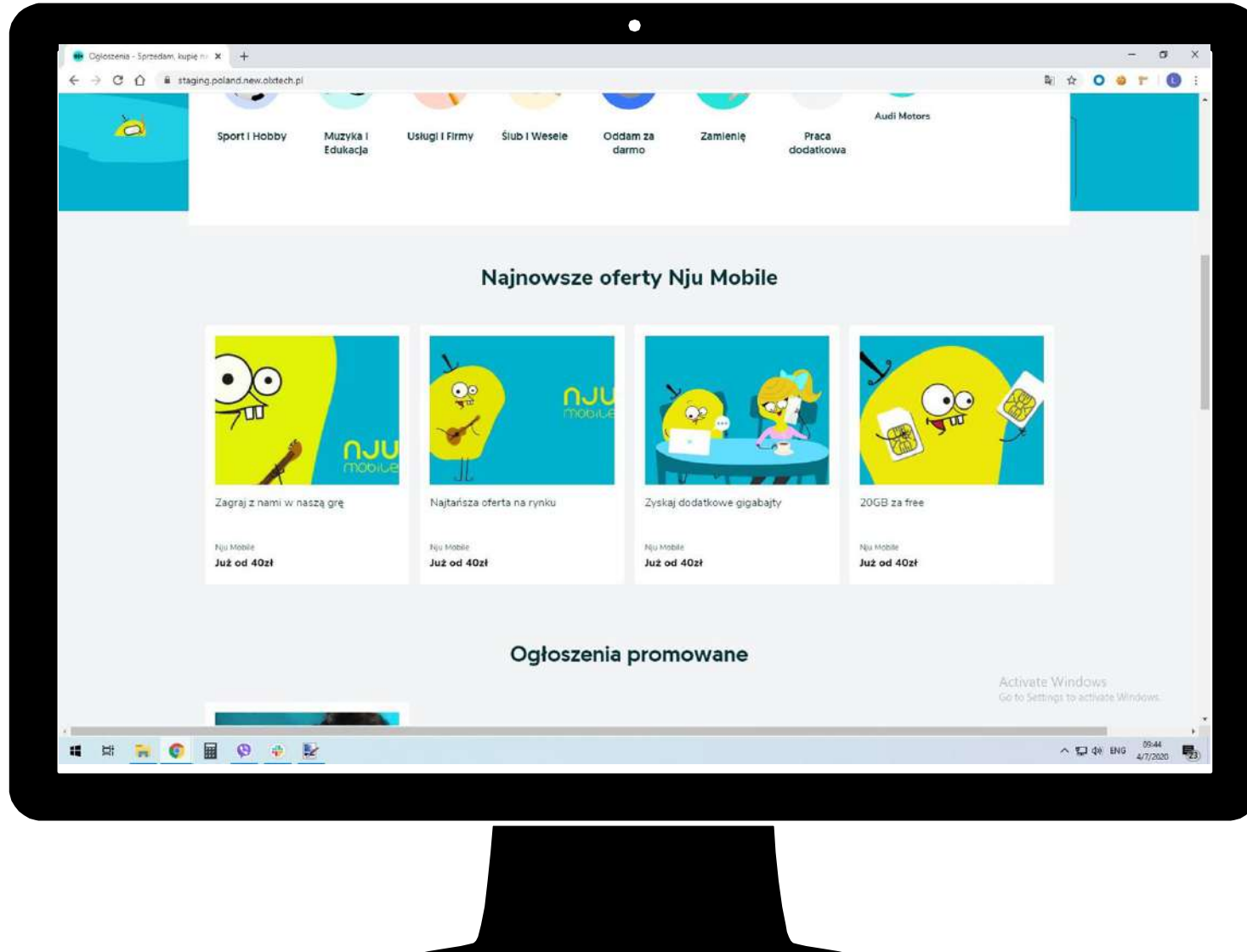
USE OUR MOST VIEWABLE FORMATS...



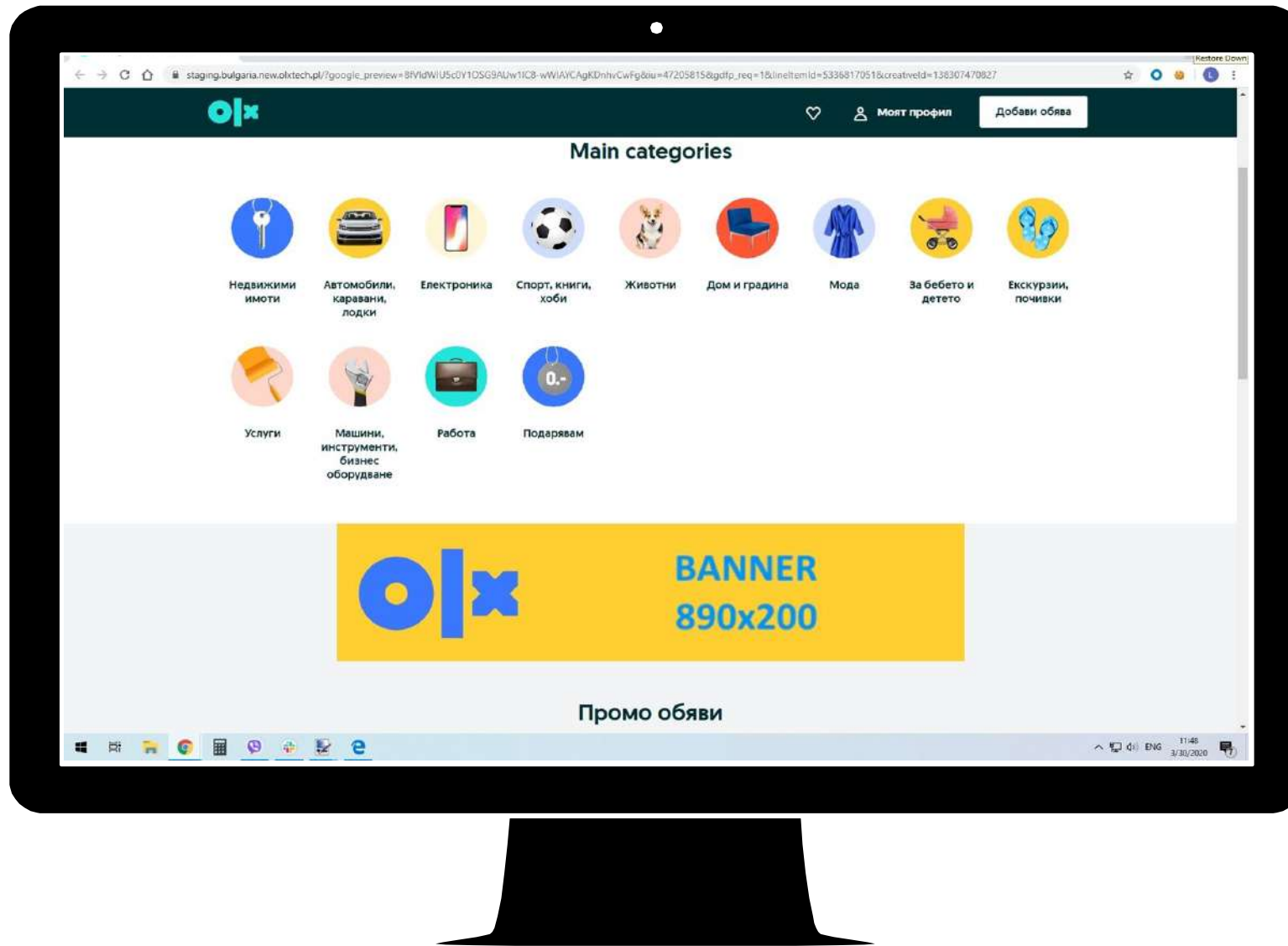
...OR BRANDING



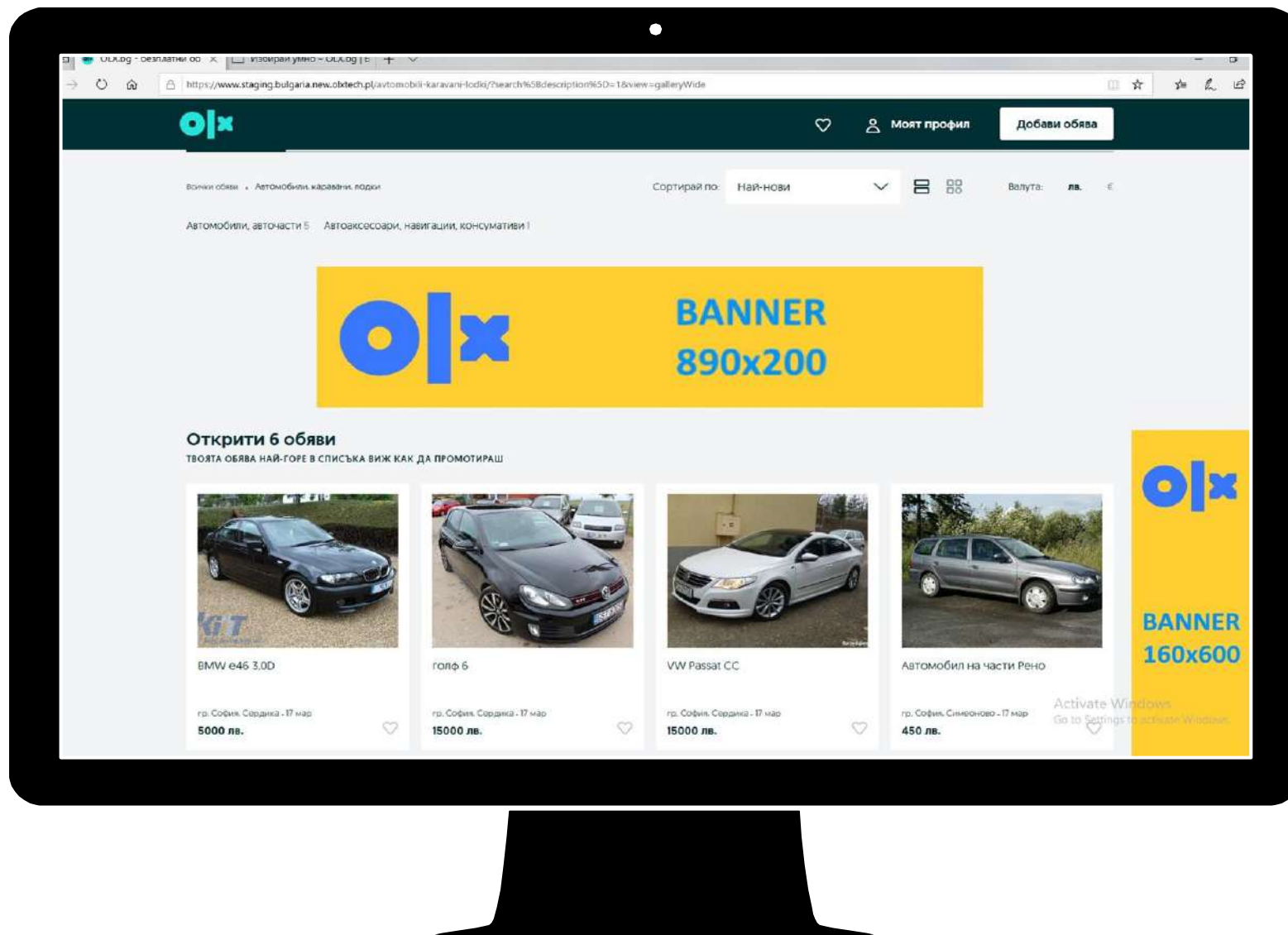
AD TRAIN NATIVE EXPERIENCE



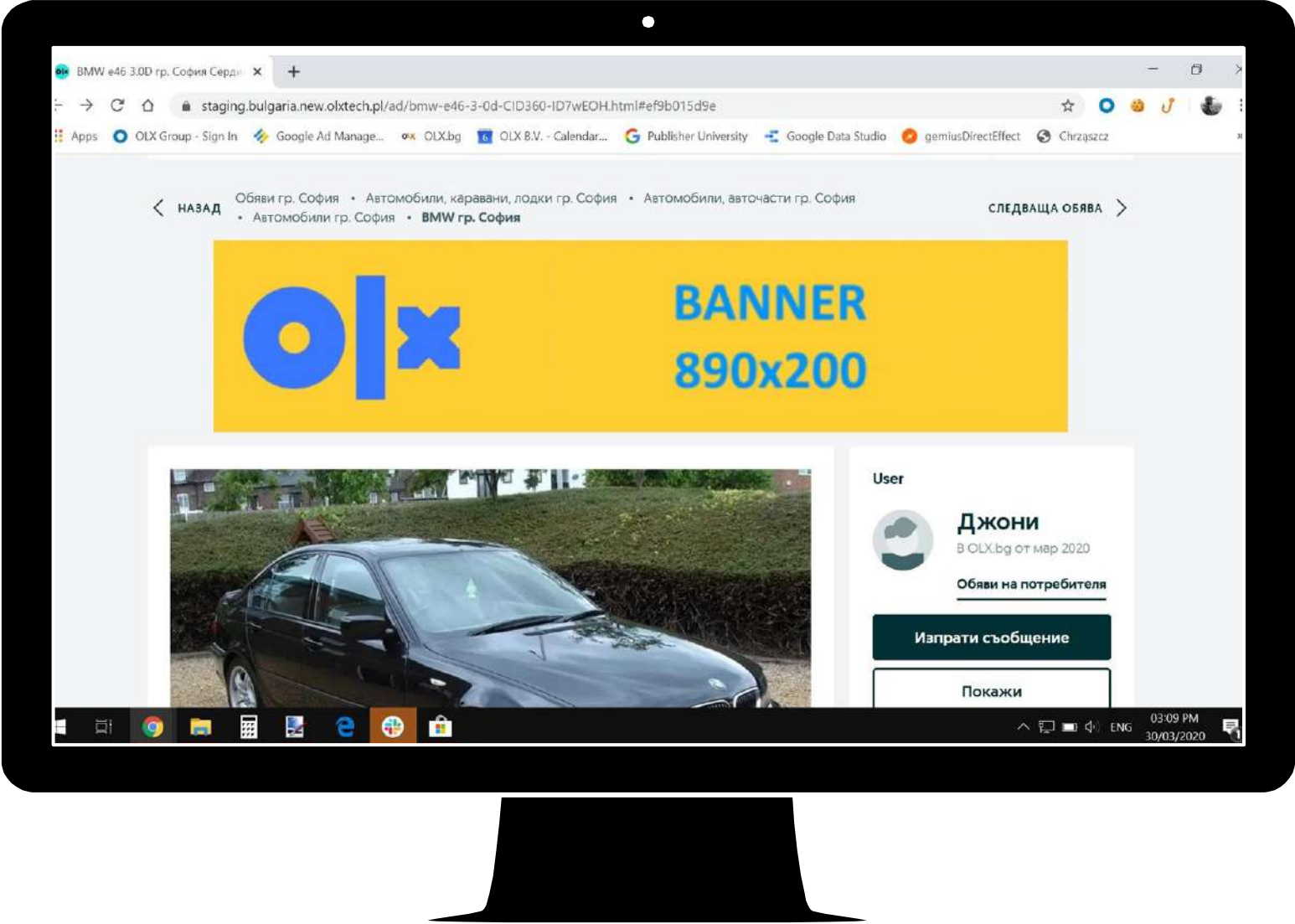
BE STANDART WITH MEGABOARD

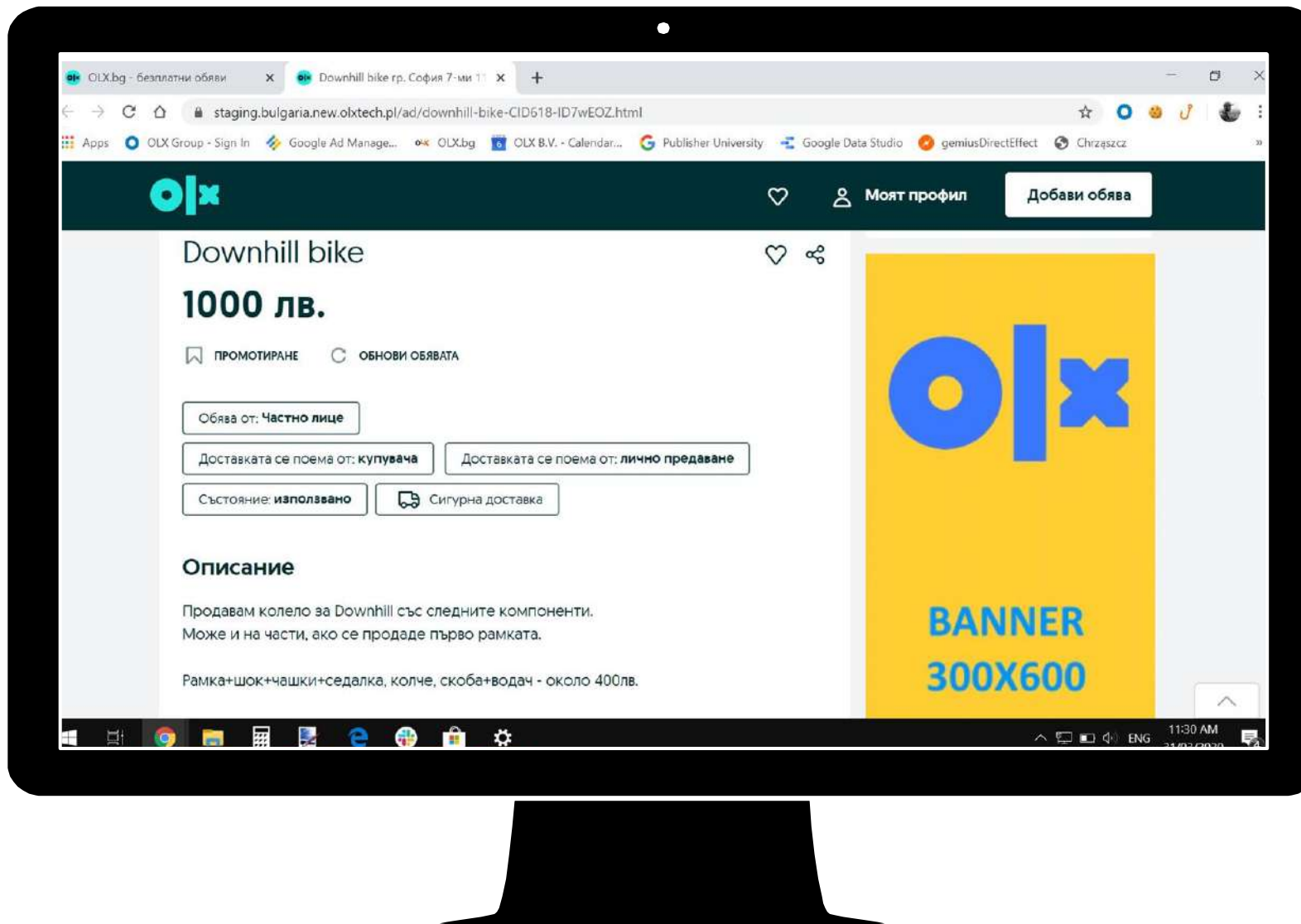


OR YOU CAN USE 950x200 / 970x250



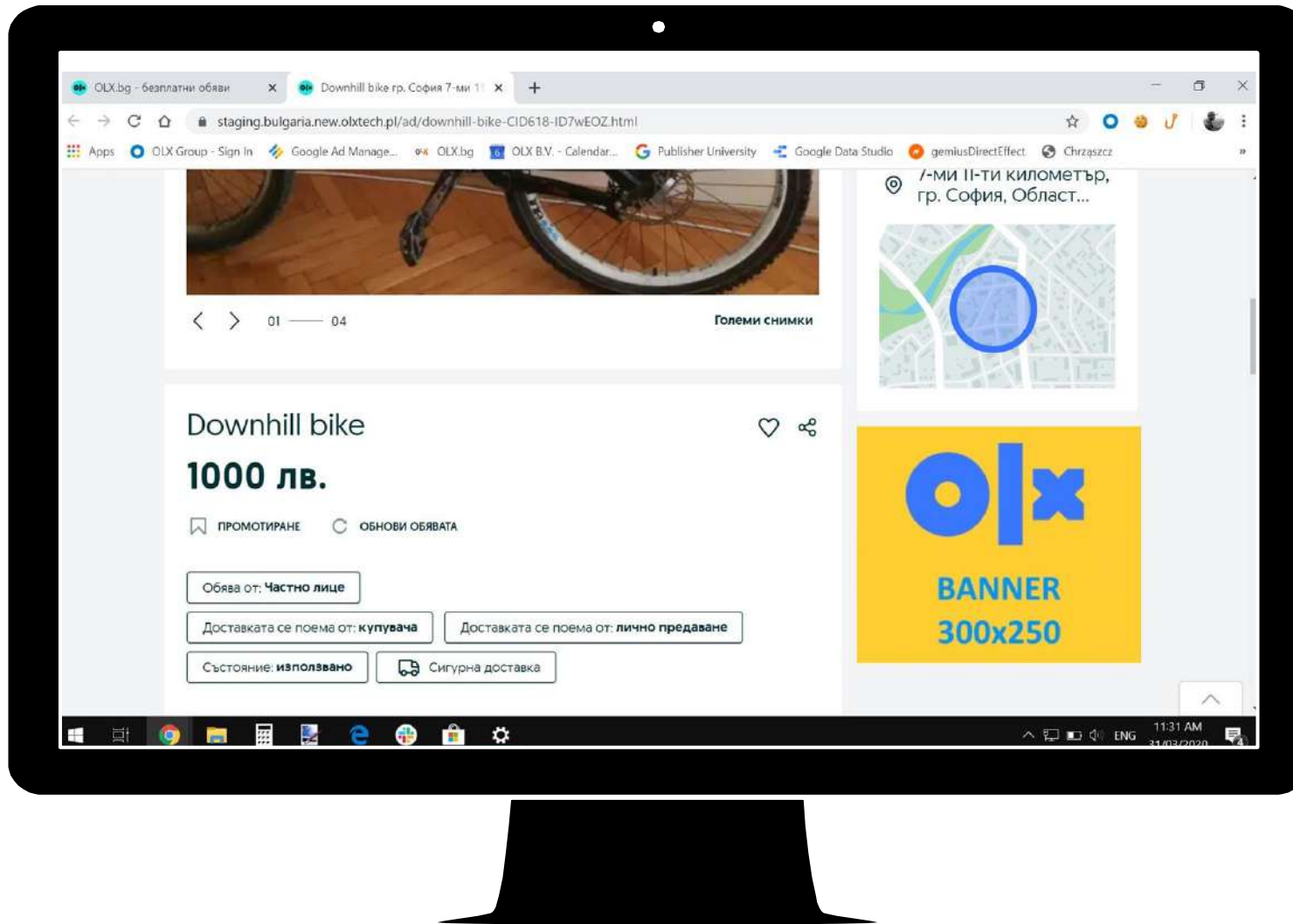
CONTEXTUAL CATEGORY TARGETING





OR YOU LOOKING FOR SOMETHING WITH GREAT VIEWABILITY ?





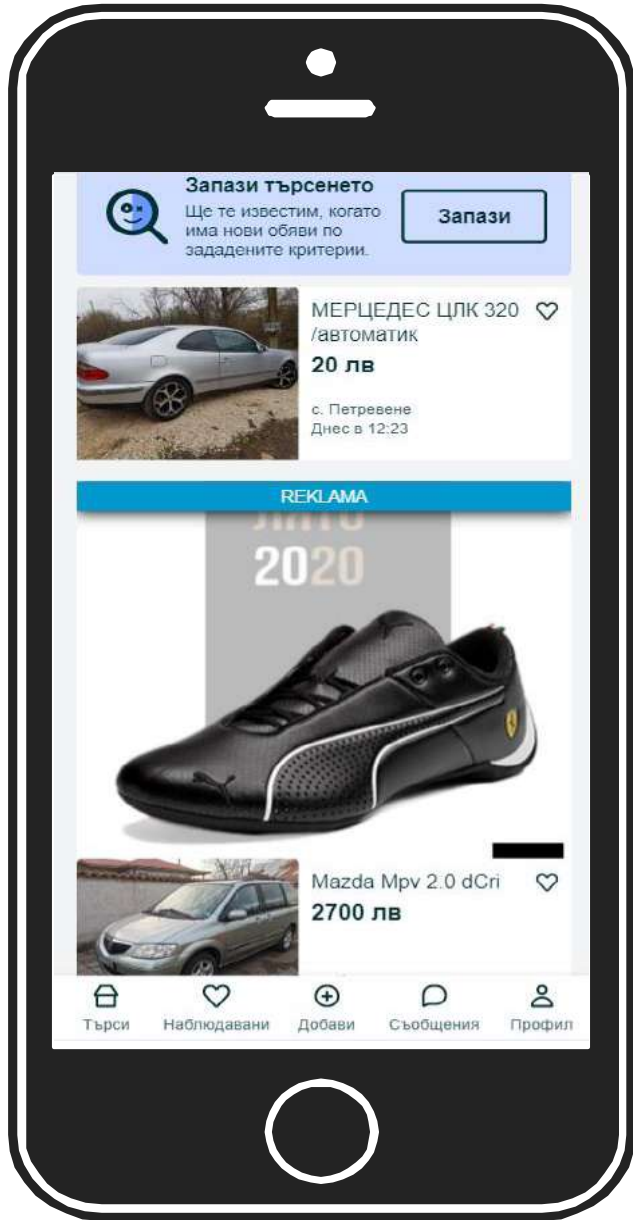
USE PRICE-RANGE TARGETING



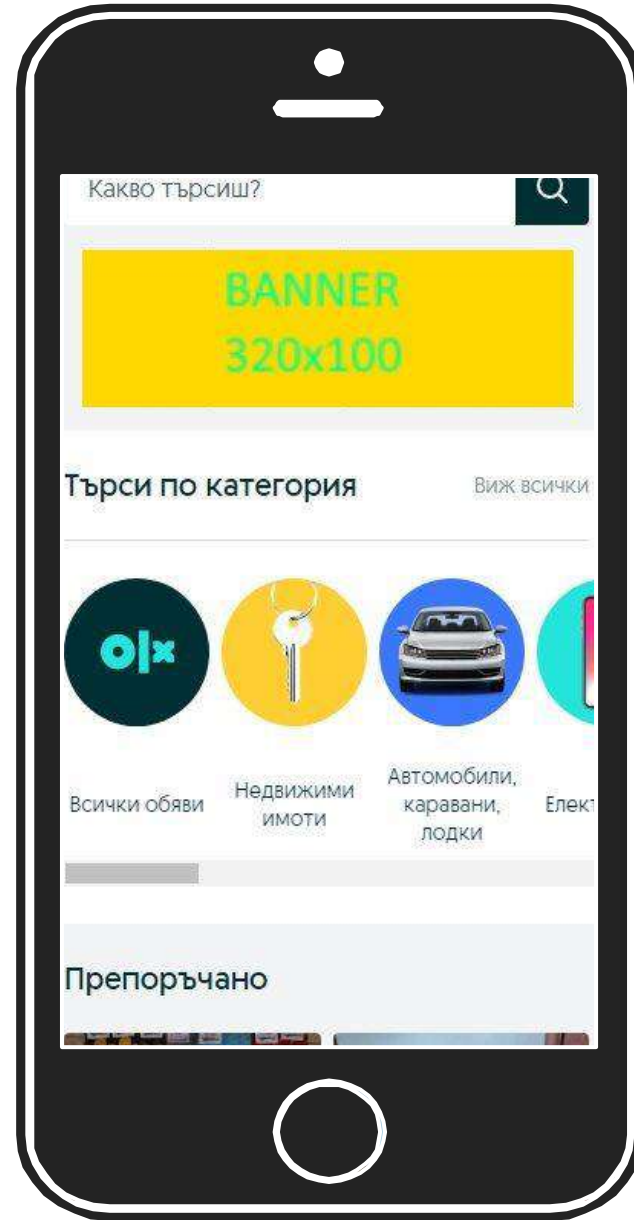
A woman with glasses and an orange long-sleeved top is smiling and holding a large, clear glass vase filled with a bouquet of white and purple flowers on top of her head. The background is a bright, neutral color.

o/x

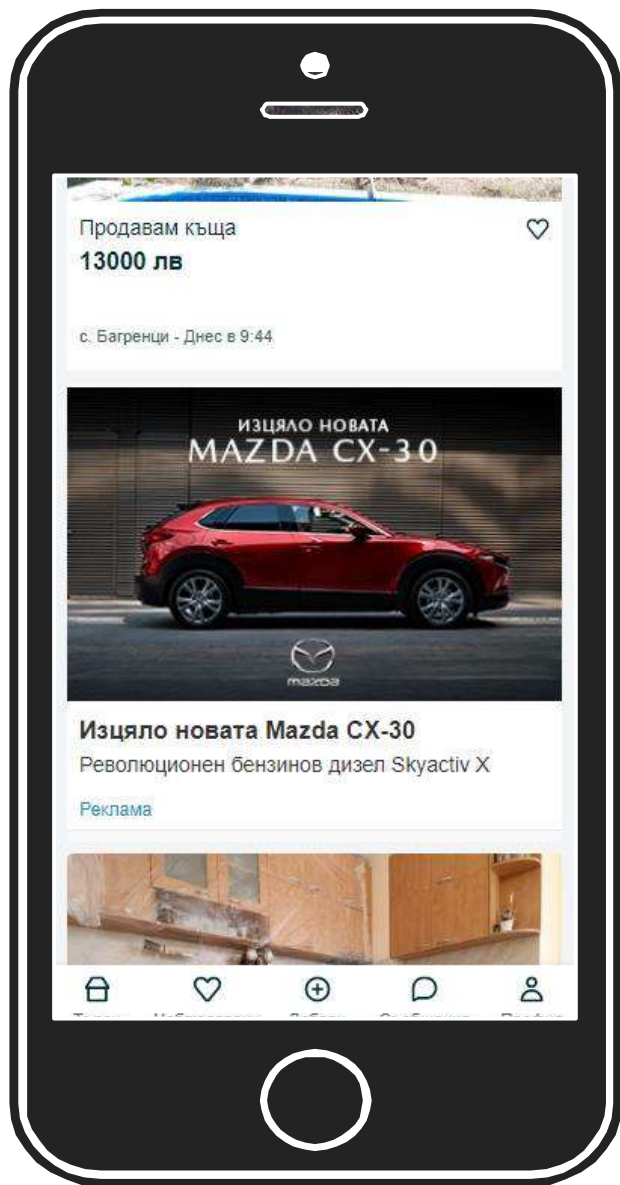
MOBILE



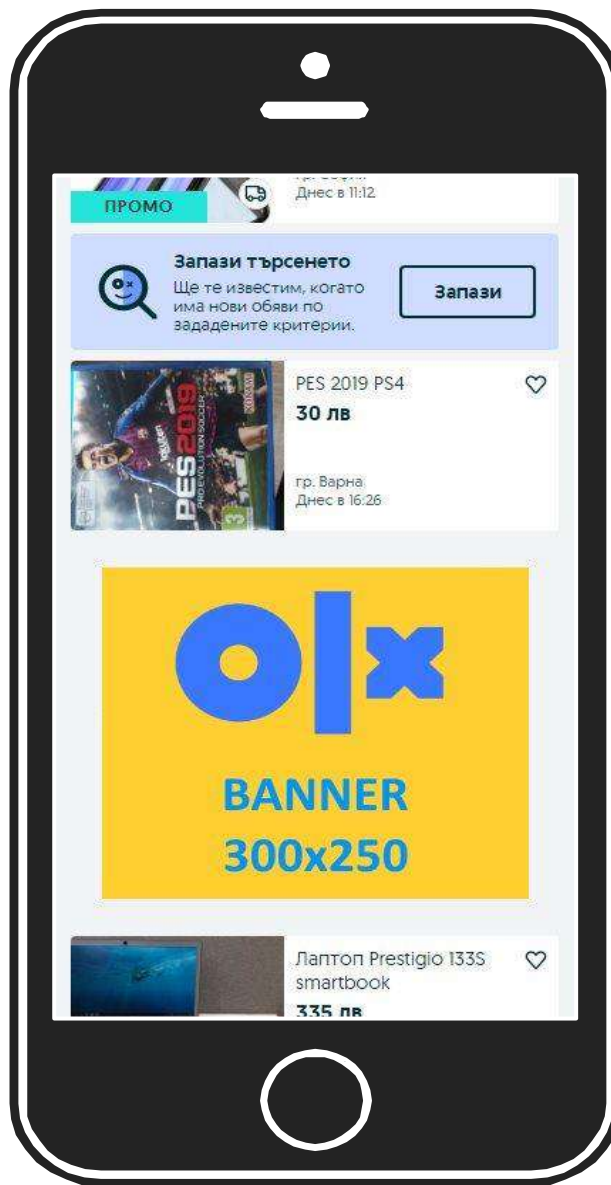
Mobile parallax



Mobile home page banner



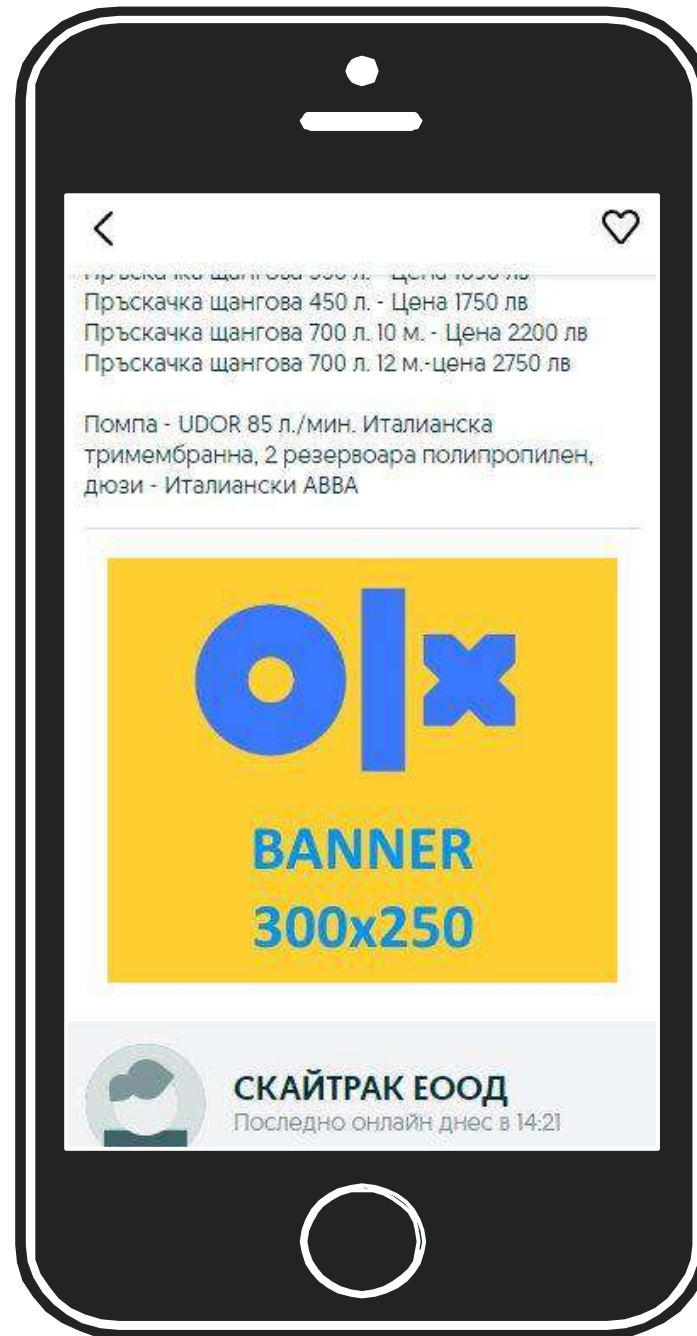
NATIVE 300x250



Mobile Medium rectangle



ADS PAGES





BEHAVIORAL SEGMENTS



Moto fans



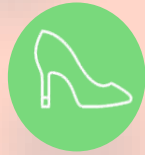
Home renovators



Vacationers



Fashion lovers



Sports



LIFESTYLE AND HOBBIES

PARENTING



Parents of babies



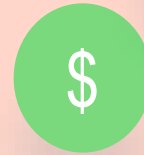
Children 1-3



Pre-schoolers



Primary school



Affluent parents



PREMIUM AND BUSINESS

TECHNOLOGY



Секция/Категория	Импресии дневно десктоп	Потребители дневно десктоп	Импресии дневно мобайл	Потребители дневно мобайл
Home page	127,727	36,872	75,428	30,626
Недвижими имоти	62,537	7,060	97,870	10,623
Автомобили и авточасти	130,176	14,834	234,902	24,209
Електроника	124,916	15,168	189,733	20,393
Спорт, книги и хоби	59,870	8,650	21,500	10,570
Животни	26,900	3,330	16,200	7,890
Дом и градина	70,600	7,870	24,100	12,600
Мода	83,200	10,300	32,000	14,420
За бебето и детето	31,417	3,945	18,839	7,850
Екскурзии и почивки	578	224	648	369
Услуги	4,788	2,126	3,116	2,218
Машини, инструменти, бизнес оборудване	39,730	6,452	13,836	6,961
Работа	5,764	1,176	4,048	2,109

