

# RADIO 1 ROCK RATE CARD

CITY \ TIME SLOT	07:00 – 11:00	11:00 – 19:00	19:00 – 24:00	24:00 – 07:00	FREE ROTATION* from 00:00 to 23:59
NATIONAL	81	65	19	5	32
SOFIA	31	25	9	3	13
PLOVDIV	7	7	4	4	5
VARNA	7	7	4	4	6
BOURGAS	7	7	4	4	5
VELIKO TURNOVO STARA ZAGORA	7	7	4	4	5
PLEVEN SHUMEN SLIVEN	7	7	4	4	5

### CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	- 50%
10" radio spot	- 40%
15" radio spot	- 20%
20" radio spot	- 10%
40" radio spot	+ 50%
50" radio spot	+ 100%
60" radio spot	+ 120%
Over 60"	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

\*The prices are in BGN, excl. VAT and are on basis of 30" radio spot.

\*The Free Rotation Prices are not subject to volume discount.

\*The prices become effective as of November 24th 2016.