

RADIO 1 & RADIO 1 ROCK RATE CARD

Time Slot CITY	07:00 – 11:00	Fixed spot 08:00 – 10:00	11:00 – 19:00	Fixed spot 17:00 – 19:00	19:00 – 24:00	24:00 – 07:00	Free Rotation* from 00:00 to 23:59
NATIONAL	185	219	155	219	45	17	81
SOFIA	71	85	55	85	25	9	36
PLOVDIV	22	28	18	28	13	7	14
VARNA	22	28	18	28	13	7	14
BOURGAS	22	28	18	28	13	7	14

CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	– 50%
10" radio spot	– 40%
15" radio spot	– 20%
20" radio spot	– 10%
40" radio spot	+ 50%
50" radio spot	+ 100%
60" radio spot	+ 120%
Over 60"	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

*The prices are in BGN, excl. VAT and are on basis of 30" radio spot.

*The Free Rotation Prices are not subject to volume discount.

*The prices become effective as of November 24th 2016.