

RADIO 1 & RADIO 1 ROCK RATE CARD

CITY	Time Slot	07:00	Fixed slot	11:00	15:00	Fixed slot	19:00	24:00	Free Rotation* from 00:00 to 23:59
		– 11:00	08:00 – 10:00	– 15:00	– 19:00	17:00 – 19:00	– 24:00	– 07:00	
NATIONAL		189	219	155	189	219	45	17	81
SOFIA		72	85	55	72	85	25	9	36
PLOVDIV		22	28	18	18	28	13	7	14
VARNA		22	28	18	18	28	13	7	14
BOURGAS		22	28	18	18	28	13	7	14

CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	– 50%
10" radio spot	– 40%
15" radio spot	– 20%
20" radio spot	– 10%
40" radio spot	+ 50%
50" radio spot	+ 100%
60" radio spot	+ 120%
Over 60" radio spot	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

*The prices are in BGN, excl. VAT and are on basis of 30" radio spot.

*The Free Rotation Prices are not subject to volume discount.

*The prices become effective as of May 20th 2018.