

RADIO 1

RATE CARD

CITY	TIME SLOT	07:00	Fixed Time	11:00	15:00	Fixed Time	19:00	24:00	Free Rotation* from 00:00 to 23:59
		– 11:00	Slot 08:00 – 10:00	– 15:00	– 19:00	Slot 17:00 – 19:00	– 24:00	– 07:00	
NATIONAL		172	187	135	172	187	31	16	61
SOPIA		65	79	44	65	79	19	7	31
PLOVDIV		18	24	15	15	24	9	5	12
VARNA		18	24	15	15	24	9	5	12
BOURGAS		18	24	15	15	24	9	5	12
PLEVEN		17	20	13	13	20	6	3	9
SLIVEN		17	20	13	13	20	6	3	11
VELIKO TURNOVO, PLEVEN STARA ZAGORA, NESEBAR BALCHIK, BLAGOEVGRAD RUSE, OBZOR, VELINGRAD, G. ORIAHOVITSA GOTSE DELCHEV, GABROVO RAZGRAD, SEVLIEVO TERVEL, LOVECH, ELENA		26	31	21	21	31	6	3	11
PAZARDZHUK, KUSTENDIL BOTEVGRAD, KURDZHALI KARNOBAT, IHTIMAN, YABLANICA RAZLOG, SAMOKOV/BOROVETS SMOLYAN/PAMPOROVO MADAN, MOMCHILGRAD, ASENOVGRAD, TROYAN, APRILCI, ZLATOGRAD, SHUMEN		26	31	21	21	31	6	3	11

CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	– 50%
10" radio spot	– 40%
15" radio spot	– 20%
20" radio spot	– 10%
40" radio spot	+ 50%
50" radio spot	+ 100%
60" radio spot	+ 120%
Over 60" radio spot	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

*The prices are in BGN, excl. VAT and are on basis of 30" radio spot.

*The Free Rotation Prices are not subject to volume discount.

*The prices become effective as of 23rd Sept 2019.