



## PAID REPORTS RATE CARD

VALID AS OF 1 May 2024

- PAID REPORT IN **“HELLO, BULGARIA”**, 06:00-09:30, MONDAY - FRIDAY:
  - 1 min **BGN 9 493 \***
  - 2 min **BGN 18 986 \***
  
- PAID REPORT IN **Na Kafe”**, 09:30-12:00, MONDAY - FRIDAY:
  - 1 min **BGN 6 754 \***
  - 2 min **BGN 13 508 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, MONDAY - FRIDAY:
  - 1 min **BGN 9 592\***
  - 2 min **BGN 19 184 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 16:00-16:10, MONDAY - FRIDAY:
  - 1 min **BGN 8 569 \***
  - 2 min **BGN 17 138 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 19:00-20:00, MONDAY - SUNDAY:
  - 1 min **BGN 28 215 \***
  - 2 min **BGN 56 430 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 23:00-23:30, MONDAY – FRIDAY:
  - 1 min **BGN 18 447 \***
  - 2 min **BGN 36 894 \***
  
- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SATURDAY:
  - 1 min **BGN 9 845 \***
  - 2 min **BGN 19 690 \***
  
- PAID REPORT IN **„WAKE UP”**, 07:50-11:00, SUNDAY:
  - 1 min **BGN 10 626 \***
  - 2 min **BGN 21 252 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SATURDAY:
  - 1 min **BGN 11 110 \***
  - 2 min **BGN 22 220 \***
  
- PAID REPORT IN **„NOVA’S NEWS”**, 12:00-12:30, SUNDAY:
  - 1 min **BGN 13 442 \***
  - 2 min **BGN 26 884\***



*The prices are gross, in accordance with the rate card for May 2024.*

*Production costs (shooting and montage) are charged in addition to the airing prices. They are calculated depending on the shooting location.*

*The prices are without VAT and are subject to change.*

*For more information, please contact Nova Broadcasting Group EOOD's Sales Department.*

*Nova Broadcasting Group EOOD offers publishing of paid reports on its websites - [Nova.bg](http://Nova.bg), [Vesti.bg](http://Vesti.bg) u [DarikNews.bg](http://DarikNews.bg) – through its subsidiary Net Info AD.*

*For more information, please contact Net Info AD's Sales Department at [sales@netinfo.bg](mailto:sales@netinfo.bg).*