

Package offer

SHOPPING LADY

Target group: women who make purchases online



Desktop

rozali.com + cosmopolitan.bg + elle.bg +
nationalgeographic.bg

192 000 impressions wallpaper format
+ 30 000 bonus impressions wallpaper format
in the **4 websites**

~~4 800 BGN~~ gross price – 25%
package discount
3 600 BGN package price

Desktop + mobile

rozali.com + cosmopolitan.bg + elle.bg +
nationalgeographic.bg +

*m.rozali.com + m.cosmopolitan.bg + m.elle.bg +
m.nationalgeographic.bg*

200 000 impressions wallpaper format
+ 30 000 impressions spin cube format
+ 35 000 bonus impressions
in the **4 websites** and the **4 mobiles**

~~5 500 BGN~~ gross price – 30% package
discount
3 920 BGN package price

This package offer is valid for advertising campaign up to 8 weeks.

The bonus impressions are proportionally distributed to each site on weekend days.

The package price substitutes any other discounts except volume discount for Advertising Agency.

Offer is valid only for one advertising campaign till 31st of December 2020.

Banner production cost: +150 BGN. All prices exclude VAT.

Package offer

LIFE AND HEALTH

Target group: women who take care of a household
(women who live in a household of 3 and more people)



Desktop

rozali.com + moetodete.bg

130 000 impressions wallpaper format
+ 13 000 bonus impressions wallpaper format
in the 2 websites

~~3 200 BGN~~ gross price – 25%
package discount
2 400 BGN package price

Desktop + mobile

rozali.com + moetodete.bg +

m.rozali.com + m.moetodete.bg

130 000 impressions wallpaper format
+ 30 000 impressions spin cube format
+ 16 000 bonus impressions
in the 2 websites and the 2 mobiles

~~3 900 BGN~~ gross price – 30%
package discount
2 700 BGN package price

This package offer is valid for advertising campaign up to 8 weeks.

The bonus impressions are proportionally distributed to each site on weekend days.

The package price substitutes any other discounts except volume discount for Advertising Agency.

Offer is valid only for one advertising campaign till 31st of December 2020.

Banner production cost: +150 BGN. All prices exclude VAT.

Package offer

CULINARY TEMPTATION

Target group: people who are interested in culinary recipes



Desktop

gotvetesmen.com + rozali.com

128 000 impressions wallpaper format
+ 13 000 bonus impressions wallpaper format
in the **2 websites**

~~3 200 BGN~~ gross price – 25% package discount

2 400 BGN package price

Desktop + mobile

gotvetesmen.com + rozali.com +
m.rozali.com

128 000 impressions wallpaper format
+ 35 000 impressions spin cube format
+ 16 000 bonus impressions
in the **2 websites** and the **mobile**

~~3 900 BGN~~ gross price

2 730 BGN package price

This package offer is valid for advertising campaign up to 8 weeks.

The bonus impressions are proportionally distributed to each site on weekend days.

The package price substitutes any other discounts except volume discount for Advertising Agency.

Offer is valid only for one advertising campaign till 31st of December 2020.

Banner production cost: +150 BGN. All prices exclude VAT.

Package offer

MANAGER

Target group: middle and high level managers, run their own business.



Desktop

nationalgeographic.bg + elle.bg

128 000 impressions wallpaper format

+ 13 000 bonus impressions wallpaper format in the 2 websites

~~3 200 BGN~~ gross price – 25% package discount

2 400 BGN package price



Desktop + mobile

nationalgeographic.bg + elle.bg +
m.nationalgeographic.bg + m.elle.bg

130 000 impressions wallpaper format

+ 30 000 impressions spin cube format

+ 16 000 bonus impressions

in the 2 websites and the mobile

~~3 850 BGN~~ gross price – 30% package discount

2 700 BGN package price



This package offer is valid for advertising campaign up to 8 weeks.

The bonus impressions are proportionally distributed to each site on weekend days.

The package price substitutes any other discounts except volume discount for Advertising Agency.

Offer is valid only for one advertising campaign till 31st of December 2020.

Banner production cost: +150 BGN. All prices exclude VAT.