

Story Media Kit 2017



Story magazine:

- ▶ true
- ▶ exciting
- ▶ funny

-- Demographic Profile --

women	89%
up to 35 years old	62%
working	67%
live in Sofia and the cities	80%
secondary or university education	92%

-- Facts --

Frequency	monthly
International brand	over 31 years on the market
On the Bulgarian market	since 2006
Readership (average per issue)	218 100
Print run (average per issue)	15 000
Cover price	2.99 BGN
Facebook	23 416 fans