



PRINT & ONLINE PUBLICATION ON WWW.TRANSPORT-PRESS.BG

EDITORIAL POLICY:

CONSTRUCTION MACHINES magazine is a periodical trade publication which covers a wide range of issues and topics related to machines, plants, systems and technologies used in construction of buildings, infrastructure, roads and tunnels, extraction and processing of aggregates, coal and other mineral resources. This specific variety of equipment includes excavators, loaders, bulldozers, motor graders, rollers, asphalt and concrete pavers, dumpers, crushers, screens, cranes, working platforms, compressors etc. The magazine publishes information about new models, maintenance, servicing, sales, markets, manufacturers and technologies.

CONSTRUCTION MACHINES has columns which help following various important trends. The most popular are News, New in BG, Launches, His Majesty the Customer.

The information provided by the magazine is complemented by content on the website www.bageri.bg as well as the Facebook and LinkedIn pages of the magazine which are updated daily with current short news.

Readership: Owners, managers and employees (operators and technicians) of companies using equipment and operating in the construction of buildings, infrastructure, roads and tunnels, extraction and processing of aggregates, coal and other mineral resources. Also manufacturers, importers, and service companies dealing with construction, mining, quarry, lifting and access equipment as well as suppliers of components, spare parts and consumables.

Periodicity: bi-monthly, 6 issues in 2024 (February, April, June, September, October and December).

Format: A4, full-color.

Circulation: 4300, including package distribution with KAMIONI magazine.

Publication Dates 2024:

Issue	Appears in the first week of the month	Deadline for ads orders	Deadline for submitting the print-ready ads
1	February	13. 01	20. 01
2	April	15. 03	21. 03
3	June	15. 05	22. 05
4	September	15. 08	21. 08
5	October	15. 09	21. 09
6	December	15. 11	21. 11



Изработка на видео по договаряне
Организиране на събития по договаряне

Rates card (valid from 1.1.2024)

Frimming	Formats (mm):		Prices (Euro):	Discounts:	
	before	after		Per volume	
1/1 Page	215 x 300	210 x 290	832	1500 – 2300 Euro	-5%
1/2 Page	horizontal	215 x 150	210 x 145	2301 – 3100 Euro	-8%
	horizontal	120 x 300	110 x 290	3101 – 3900 Euro	-12%
1/3 Page	horizontal	215 x 100	210 x 95	3901 – 4700 Euro	-15%
	horizontal	215 x 100	210 x 95	4701 – 5700 Euro	-18%
1/4 Page	horizontal	215 x 75	210 x 70	5701 – 7100 Euro	-20%
	horizontal	100 x 140		7101 – 8800 Euro	-22%
100 x 100	100 x 100		139		
90 x 50	90 x 50		62		

in the case of ads with a width of 210 mm, please keep in mind that the leftmost 5 mm fall in the binding area.

Surcharges:	
For ad	
pre-press work	+10%
(but not less than Euro 100)	
For fixed place	+10%

PR Material 832 Euro
(picture, logo and text to 3000 characters)

Inserts (for total circulation) 980 Euro

Paper band surrounding the magazine 700 Euro

Cover pages:
Second cover page 1050 Euro
Third cover page 897 Euro
Fourth cover page 1190 Euro

All prices are subject to 20% VAT.

Every long-term contract advertiser receives a free subscription.

The print-ready ad materials should be submitted in the following formats:

- ❖ PDF or EPS (Adobe Illustrator) – all texts converted to curves with bitmap resolution 300 dpi, CMYK
- ❖ JPG (300 dpi quality 12)
- ❖ TIFF 300 dpi