

THE VOICE RADIO	(Monday – Sunday) 30 sec. in BGN				
	07,00 - 11,00	11,00 - 16,00	16,00 - 19,00	19,00 - 23,00	23,00 - 07,00
NATIONAL COVERAGE	60	50	60	27	27
Sofia	38	30	38	19	19
Plovdiv / Burgas / Pomorie Karnobat / Smolyan / Kardzhali	30	24	30	13	13

Price changes for airing spots different from 30 sec. of length											
Length up to	5 sec.	10 sec.	15 sec.	20 sec.	25 sec.	35 sec.	40 sec.	45 sec.	50 sec.	55 sec.	60 sec.
Factor	50%	60%	75%	85%	95%	115%	130%	145%	160%	175%	190%

Fixed time +20%  
 First or last position in a commercial break +30%  
 Second or penultimate in a break +20%  
 Co-branding +20%  
*VAT is excluded!*

