

RADIO VERONIKA RATE CARD

CITY \ Time Slot	07:00	11:00	15:00	19:00	24:00	Free Rotation from 00:00 to 23:59*
	– 11:00	– 15:00	– 19:00	– 24:00	– 07:00	
NATIONAL	61	75	75	45	15	37
SOFIA	29	33	33	21	7	15
PLOVDIV	15	15	15	14	7	9
VARNA	15	15	15	14	7	9
RUSSE BLAGOEVGRAD STARA ZAGORA VELIKO TURNOVO	19	19	19	17	9	9

CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	– 50%
10" radio spot	– 40%
15" radio spot	– 20%
20" radio spot	– 10%
40" radio spot	+ 50%
50" radio spot	+ 100%
60" radio spot	+ 120%
Over 60" radio spot	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

*The prices are in BGN, excl. VAT and are on basis of 30" radio spot.

*The Free Rotation Prices are not subject to volume discount.

*The prices become effective as of May 20th 2018.