

VESELINA	(Monday – Sunday) 30 sec. in BGN				
	07,00 - 11,00	11,00 -16,00	16,00 - 19,00	19,00 - 23,00	23,00 - 07,00
NATIONAL COVERAGE	210	165	210	90	90
Sofia	70	50	70	30	30
Plovdiv / Smolyan	24	18	24	13	13
Burgas	24	18	24	13	13
Varna / Balchik / Kavarna	24	18	24	13	13
Ruse / Tutrakan / Silistra /Razgrad / Shumen / Targovishte	24	18	24	13	13
Pleven/Veliko Tarnovo/Vidin / Vratza / Yablanitza / Troyan	24	18	24	13	13
Haskovo / Kardzhali / Momchilgrad	22	17	22	11	11
Stara Zagora/ Blagoevgrad/Kyustendil Sandanski/Petrich / Kresna / Bansko Razlog	22	17	22	11	11
Yambol / Sliven	22	17	22	11	11

Price changes for airing spots different from 30 sec. of length

Length up to	5 sec.	10 sec.	15 sec.	20 sec.	25 sec.	35 sec.	40 sec.	45 sec.	50 sec.	55 sec.	60 sec.
Factor	50%	60%	75%	85%	95%	115%	130%	145%	160%	175%	190%

Fixed time +20%
First or last position in a commercial break +30%
Second or penultimate in a break +20%

Co-branding +20%

VAT is excluded!

