

VESELINA	(Monday – Sunday) 30 sec. in levs			
	07,00 - 11,00	11,00 -16,00	16,00 - 19,00	19,00 - 07,00
National Coverage	175	145	175	85
Sofia	65	45	65	25
Plovdiv / Smolyan	23	17	23	12
Burgas	23	17	23	12
Varna / Balchik / Kavarna / Silistra Razgrad / Shumen / Targovishte	23	17	23	12
Ruse / Tutrakan / Veliko Tarnovo/ Pleven Vidin / Vratza / Yablanitza/ Troyan	23	17	23	12
Haskovo / Kardzhali / Momchilgrad	21	16	21	10
Stara Zagora/ Blagoevgrad /Kyustendil Sandanski/Petrich / Kresna / Bansko Razlog	21	16	21	10
Yambol / Sliven	21	16	21	10

Price changes for airing spots different from 30 sec. of length											
Length up to	5 sec.	10 sec.	15 sec.	20 sec.	25 sec.	35 sec.	40 sec.	45 sec.	50 sec.	55 sec.	60 sec.
Factor	50%	60%	75%	85%	95%	115%	130%	145%	160%	175%	190%

Fixed time +20%
First or last position in a commercial break +30%
Co-branding +20%
VAT is excluded!

