

VITOSHA	(Monday – Sunday) 30 sec. in BGN				
	07,00 - 11,00	11,00 -16,00	16,00 - 19,00	19,00 - 23,00	23,00 - 07,00
<b>NATIONAL COVERAGE</b>	<b>180</b>	<b>130</b>	<b>165</b>	<b>40</b>	<b>40</b>
Sofia	100	70	85	25	25
Plovdiv / Smolyan / Blagoevgrad / Petrich / Sandanski	22	16	21	7	7
Burgas / Sliven / Yambol / Kardzhali / Svilengrad	22	16	21	7	7
Varna/ Dobrich/ Silistra	22	16	21	7	7
Pleven/ Vidin/ Gabrovo/ Sevlievo/ Kozloduy	22	16	21	7	7

### Price changes for airing spots different from 30 sec. of length

Length up to	5 sec.	10 sec.	15 sec.	20 sec.	25 sec.	35 sec.	40 sec.	45 sec.	50 sec.	55 sec.	60 sec.
<b>Factor</b>	<b>50%</b>	<b>60%</b>	<b>75%</b>	<b>85%</b>	<b>95%</b>	<b>115%</b>	<b>130%</b>	<b>145%</b>	<b>160%</b>	<b>175%</b>	<b>190%</b>

**Fixed time +20%**  
**First or last position in a commercial break +30%**  
 Second or penultimate in a break +20%  
**Co-branding +20%**  
*VAT is excluded!*

