

VITOSHA	(Monday – Sunday) 30 sec. in BGN				
	07,00 - 11,00	11,00 -16,00	16,00 - 19,00	16,00 - 23,00	23,00 - 07,00
NATIONAL COVERAGE	170	120	160	60	40
Sofia	100	65	80	37	25
Plovdiv / Smolyan / Blagoevgrad / Petrich / Sandanski	22	15	20	10	7
Burgas / Sliven / Yambol / Kardzhali / Svilengrad	22	15	20	10	7
Varna/ Dobrich/ Silistra	22	15	20	10	7
Pleven/ Vidin/ Sevlievo	22	15	20	10	7

Price changes for airing spots different from 30 sec. of length

Length up to	5 sec.	10 sec.	15 sec.	20 sec.	25 sec.	35 sec.	40 sec.	45 sec.	50 sec.	55 sec.	60 sec.
Factor	50%	60%	75%	85%	95%	115%	130%	145%	160%	175%	190%

Fixed time +20%
First or last position in a commercial break +30%
Co-branding +20%

VAT is excluded!

