

Time zone	Price in BGN for 30'' spot								
	National	Sofia	Varna	Plovdiv	Burgas	Pleven	Haskovo	Stara Zagora	Region*
06:00 - 08:00	101	35	13	13	13	11	11	11	16
08:00 - 11:00	106	37	14	14	14	12	12	12	17
11:00 - 17:00	91	30	10	10	10	7	7	7	13
17:00 - 19:00	106	37	14	14	14	12	12	12	17
19:00 - 21:00	101	35	13	13	13	11	11	11	16
21:00 - 00:00	35	21	7	7	7	5	5	5	10
00:00 - 06:00	11	9	4	4	4	3	3	3	5

Variation of fixed prices is applied in the following cases:

Broadcast of a spot up to 25"	- 5%
Broadcast of a spot up to 20"	- 10%
Broadcast of a spot up to 15"	- 20%
Broadcast of a spot up to 10"	- 40%
Broadcast of a spot up to 5"	- 50%
Broadcast of a spot up to 45"	+ 50%
Broadcast of a spot up to 60"	+ 100%
First/ last position in the commercial break	+ 20%
Positioning of the spot in a separate commercial break	+ 50%
Fixed time	+ 20%
Additional trade mark in spot	+ 20%

Packages

2 radio stations	5%
3 radio stations	7%
4 radio stations	8%
5 radio stations	9%
Audio spot production costs	180 BGN
Paid report up to 1 min.	300 BGN

*Region included: Lovech, Montana, Veliko Tarnovo, Gorna Oryahovitsa, Vidin, Raslog, Yambol, Kazanlak, Silistra

The rate card is valid from 01/02/2021.

VAT is not included.