

Time zone	Price in BGN for 30" spot								
	National	Sofia	Varna	Plovdiv	Burgas	Pleven	Haskovo	Stara Zagora	Region*
06:00 - 08:00	135	46	16	16	16	14	14	14	20
08:00 - 11:00	141	49	17	17	17	15	15	15	21
11:00 - 17:00	121	40	13	13	13	10	10	10	16
17:00 - 19:00	141	49	17	17	17	15	15	15	21
19:00 - 21:00	135	46	16	16	16	14	14	14	20
21:00 - 00:00	39	24	9	9	9	7	7	7	12
00:00 - 06:00	13	10	5	5	5	5	5	5	7

Variation of fixed prices is applied in the following cases:

Broadcast of a spot up to 25"	- 5%
Broadcast of a spot up to 20"	- 10%
Broadcast of a spot up to 15"	- 20%
Broadcast of a spot up to 10"	- 40%
Broadcast of a spot up to 5"	- 50%
Broadcast of a spot up to 45"	+ 50%
Broadcast of a spot up to 60"	+ 100%
First/last position in the commercial break	+ 20%
Positioning of the spot in a separate commercial break	+ 50%
Fixed time	+ 20%
Additional trade mark in spot	+ 20%

Packages

2 radio stations	5%
3 radio stations	9%
4 radio stations	11%
5 radio stations	16%
Audio spot production cost	210 BGN
Paid report up to 1 minute	350 BGN

*Region included: *Lovech, Montana, Veliko Tarnovo, Gorna Oryahovitsa, Vidin, Razgrad, Yambol, Kazanlak, Silistra*

The rate card is valid from 01/02/2024

The prices are in BGN excl. VAT