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THE SHOW

One of the most beloved and popular Spanish comedy series, with 8 seasons broadcasted now will be adapted for the Bulgarian market.

THE PLOT

2 families join their lives and start living together, generating a lot of crazy and funny moments

FORMAT

Classical comedy series

https://www.youtube.com/watch?v=Jdp_75r3xLQ

RESULTS

Tops over 43% share in Spain in its 3rd season

GENERAL INFO

BG PRODUCER + CAST

Dimitar Gochev, one of the most experienced producers on the market Elena Petrova and Kiril Efremov are starring in the leading roles.

SHOOTING PERIOD

February + March 2017

KICK-OFF

08 March 2017

EPISODES

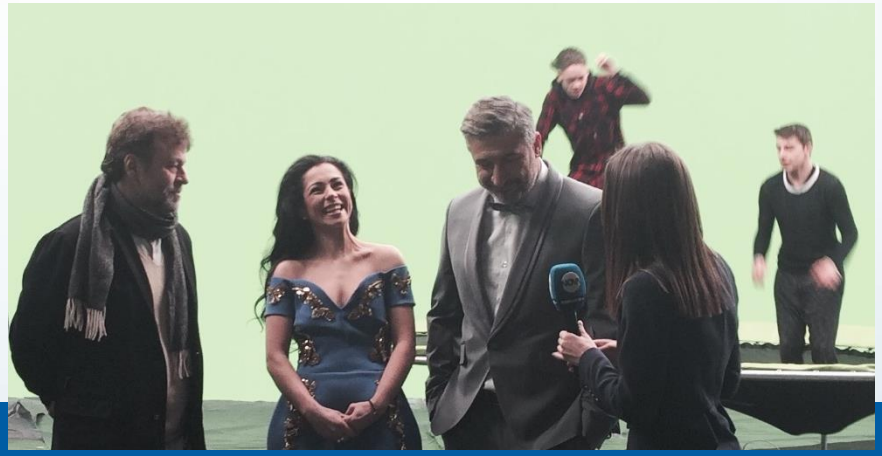
12 episodes in the 1st season with a duration of 1 TV hour each

BROADCAST

Spring 2017 (March-May)

SLOT

Prime Time 21:00
Wednesday



CHANNEL

NOVA TV

THE SERIES IN BULGARIA

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SPRING 2017

PP OPPORTUNITIES

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SPRING 2017

- ✓ Sponsorship tags in every episode – 26 tags in total;
- ✓ Cut-ins in every episode – 13 in total;
- ✓ Sponsored promo announcements with 7“ advertising part (not sponsorship!) – 8 in total:

Gross price of the package: ~~133 950 BGN~~

Special net price with bonuses: 60 638 BGN

All prices are exclusive of VAT. The special net price is valid for clients using the services of a media agency – 5% agency fee is included in the package.

GENERAL SPONSORSHIP OFFER

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