



## RADIO ANTENA RATE CARD

TIME SLOT	SOFIA
07:00 – 11:00	25
11:00 – 15:00	19
15:00 – 19:00	19
19:00 – 24:00	10
24:00 – 07:00	4
<b>FREE ROTATION*</b> from 00:00 to 23:59	10

### CHANGES IN PRICE TO BE APPLIED IN THE FOLLOWING CASES:

5" radio spot	- 50%
10" radio spot	- 40%
15" radio spot	- 20%
20" radio spot	- 10%
40" radio spot	+ 50%
50" radio spot	+ 100 %
60" radio spot	+ 120 %
Over 60" radio spot	upon agreement
Fixed Position	+ 20%
Fixed Time Slot	+ 20%
Top & Tail Position	+ 40%
Additional Trade Mark	+ 20%

**\*The prices are in BGN, excl. VAT and are based on 30" radio spot!**

**\*The Free Rotation Prices are not subject to volume discount!**

**\* The prices become effective as of May 20th 2018.**

### RADIO ANTENA – Your Movie Music Radio

Radio Antena is targeted at a wide range of audience – people between 20 and 55 years of age. It differentiates itself from the others by including mainly soundtracks in its program, and its jingles sound with the voice of the beloved Bulgarian actor Asen Blatechki.