



## COVER OF THE EDITION IN BULGARIA ON AIR THE INFLIGHT MAGAZINE

Bulgaria On Air The Inflight Magazine presents the inspiring stories from business world in 12 covers with interviews of the edition.

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THE MAGAZINE, WHICH HELPS THE BUSINESS!**

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**FOR THE MAGAZINE:** Bulgaria On Air The Inflight Magazine is with 15 years old tradition. The luxury bilingual edition is monthly, with capacity 128 pages. It's distributed on the board of the national airline "Bulgaria Air" in 10 000 editions and with its potential audience of nearly 110 000 people per month – the average number of passengers using "Bulgaria Air" – The Inflight Magazine is the most read magazines in Bulgaria. The audience of Bulgaria On Air The Inflight Magazine is with high incomes, taste for novelties, mobility, luxury and comfort in all spheres of life.

**FORMAT:** Cover + 6 pages interview of the edition (3 pages in Bulgarian and 3 pages in English )

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- untill 10th of the month, preceding the publication.

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