

The letter is to be signed only by a person who legally represents or is authorized to represent the assigning entity. This is evidenced by the current status data of the legal entity entered in the Commercial Register or through a current status certificate issued by a competent authority. A copy of a notarized power of attorney must be enclosed, if a proxy signs this letter.

AUTHORIZATION LETTER

Herewith

.....

/name of the legal entity/

.....

/unified identity number/

.....

/seat and management address/

represented by

.....

/name and surname, position/

AUTHORIZES:

.....

/name and UIC of the advertising agency, servicing the legal entity/

to purchase and negotiate on my behalf commercial time for broadcasting commercial communications on the radio channels N-Joy, Z-Rock, Jazz FM, Classic FM and bTV Radio, which on its part authorizes

RADIOCOMPANY C.J OOD, UIC 131117650, to broadcast commercial communications in the program schedules of the above-mentioned channels, hereinafter jointly referred to as "programs of bTV Radio Group".

Subject of the authorization is the broadcasting of the commercial communications of products, services and/or brands, belonging to the legal entity, namely:

DESCRIPTION.....

The Authorization Letter is valid from 2021 until..... 2021

I, the undersigned

/name and surname/

in the capacity of

/position/

of

/name of the legal entity/

Guarantee the undisturbed broadcast of the ordered commercial communications connected with the advertised product/service/brand and to this end I take the responsibility before assigning the broadcast of a concrete commercial communication in the programs of bTV Radio Group to make sure that the company/entity, represented by me:

1. has a legal, contractual or otherwise legally assigned right to advertise the product/service/brand whose commercial communication it assigns for broadcasting;
2. has a legal, contractual or otherwise legally assigned right to use for broadcasting the graphic and verbal marks, advertising slogans and messages, musical, literary or other protected works included in the commercial communications, as well as the images of the people advertising the product;
3. has settled its relations, including the property ones, with the authors of the commercial communications provided for broadcasting, as well as with all other holders of copyright or related rights whose works or performances are included in the commercial communications, according to the regulations of the Copyright and Related Rights Act and the other applicable legislation. I also take the responsibility to make sure that these holders or the organizations for collective management of rights, authorized by them, have submitted all permissions required for using the copyright or related rights objects, created by them, for broadcasting in the programs of bTV Radio Group, and that all remunerations for this broadcasting are settled for all means of their broadcasting, transmission and retransmission, including also in electronic communications networks of third parties and internet;
4. the commercial communication is prepared in accordance with the stipulations of the Radio and Television Act, the Copyright and Related Rights Act, the Consumer Protection Act, the Marks and Geographical Indications Act, the Protection of Competition Act and with the other applicable Bulgarian legislation.

The company I represent accepts and shall observe the General Sales Rules for broadcasting of commercial communications in radio services in the programs of bTV Radio Group.

I guarantee that the entity I represent shall take full responsibility if as a result of a violation of any of the above-stated guarantees any claims are brought to Radiocompany C.J OOD and/or to the owner of any of the programs. I guarantee that if a regulatory body finds the broadcast of a commercial communication in a program of bTV Radio Group violating the effective legislation and it imposes an administrative sanction, the entity I represent shall pay the sanction at its own expense.

Date, 2021

Authorizer/Declarer:

Advertising agency:

Name, surname, signature and stamp:

Name, surname, signature and stamp: