

PAID REPORTS RATE CARD

VALID AS OF 1 SEPTEMBER 2017

- PAID REPORT IN “HELLO, BULGARIA”, 06:20/07:00-09:30, MONDAY - FRIDAY:
 - 1 min **BGN 3 150 ***
 - 2 min **BGN 6 300 ***

- PAID REPORT IN “NA KAFE”, 09:30-11:30, MONDAY - FRIDAY:
 - 1 min **BGN 1 950 ***
 - 2 min **BGN 3 900 ***

- PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, MONDAY - FRIDAY:
 - 1 min **BGN 3 150 ***
 - 2 min **BGN 6 300 ***

- PAID REPORT IN „NOVA’S NEWS”, 19:00-20:00, MONDAY - SUNDAY:
 - 1 min **BGN 10 125 ***
 - 2 min **BGN 20 250 ***

- PAID REPORT IN „NOVA’S NEWS”, 1-10 SEPTEMBER, 22:00-22:30, MONDAY - FRIDAY:
 - 1 min **BGN 6 863 ***
 - 2 min **BGN 13 725 ***

- PAID REPORT IN „NOVA’S NEWS”, 11-30 SEPTEMBER, 23:30-24:00, MONDAY - FRIDAY:
 - 1 min **BGN 5 250 ***
 - 2 min **BGN 10 500 ***

- PAID REPORT IN „WAKE UP”, 08:00-11:00, SATURDAY - SUNDAY:
 - 1 min **BGN 3 150 ***
 - 2 min **BGN 6 300 ***

- PAID REPORT IN „NOVA’S NEWS”, 12:00-12:30, SATURDAY - SUNDAY:
 - 1 min **BGN 3 300 ***
 - 2 min **BGN 6 600 ***

**The production cost for all programs except “Na Kafe” in Sofia City and Sofia district is additional
BGN 650.*

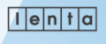
The production cost for all programs except “Na Kafe” outside Sofia City and Sofia district is additional **BGN 800.*

The production cost for “Na Kafe” in Sofia City and Sofia district is additional **BGN 1000.*

The production cost for “Na Kafe” outside Sofia City and Sofia district is additional **BGN 1200.*

Prices are without VAT and are subject to change. No discounts are applicable.

For more information, please contact Nova Broadcasting Group’s Sales Department.



PAID REPORTS INTERNET RATE CARD

VALID AS OF 1 SEPTEMBER 2017

PR Article on the website www.novanews.bg

- Publishing photo + text – **BGN 1 000.**
- Publishing video + text – **BGN 1 300 ***

Title up to 60 symbols

Subtitle up to 95 symbols

1 horizontal photo/picture

Picture with minimum 640x480 pixels

Size 4x3

- **Surcharges:**

- Mentioning or showing second product/logo/company brand - 25%
- Political advertising – 25%

** The TV video paid report can be placed directly after broadcasting on air on Nova News website as a video PR article.*

Prices are without VAT.

The prices are gross and are subject to change.

For more information, please contact Nova Broadcasting Group's Sales Department.

