

**Rate Card, Football Season 2017-2018**

Championship	Channel	Time	Prices		
			Studio	Match	Reports
UEFA Champions League Play Off	bTV Action	LIVE	550	2 500	250
UEFA Champions League Play Off	bTV Action	00:00	200	500	150
UEFA Champions League Play Off	Ring	LIVE	250	1 200	200
UEFA Champions League Play Off	Ring	00:00	100	250	100
UEFA Champions League - Group Stage	bTV Action	LIVE	550	2 500	250
UEFA Champions League - Group Stage	bTV Action	00:00	200	500	150
UEFA Champions League - Group Stage	Ring	LIVE	250	1 200	200
UEFA Champions League - Group Stage	Ring	00:00	100	250	100
UEFA Champions League - Round of 16	bTV Action	21:45	750	5 000	250
UEFA Champions League - Round of 16	Ring	21:45	350	2 500	200
UEFA Champions League - Quarter Finals	bTV Action	21:45	1 000	6 000	250
UEFA Champions League - Quarter Finals	Ring	21:45	550	3 000	200
UEFA Champions League – Semi Finals	bTV Action	21:45	1 500	7 000	250
UEFA Champions League - Final	bTV Action	21:45	1 500	8 000	250



Championship	Channel	Time	Prices		
			Studio	Match	Reports
UEFA League Europa - Group Stage	bTV Action	LIVE	300	1 100	200
UEFA League Europa - Group Stage, BG Team	bTV Action	LIVE	1 000	5 000	200
UEFA League Europa - Group Stage	bTV Action	00:00	110	300	100
UEFA League Europa - Group Stage	Ring	LIVE	140	600	150
UEFA League Europa - Group Stage	Ring	00:00	60	150	75
UEFA League Europa - R32 & R16, QF	bTV Action	LIVE	450	1 600	200
UEFA League Europa - R32 & R16, QF	bTV Action	00:00	170	450	100
UEFA League Europa - R32 & R16, QF	Ring	LIVE	210	900	150
UEFA League Europa - R32 & R16, QF	Ring	00:00	100	250	75
UEFA League Europa - Semi-finals	bTV Action	LIVE	750	3 000	200



Championship	Channel	Time	Prices		
			Studio	Match	Reports
Copa Del Rey - R32 & R16	bTV Action	LIVE	300	1 500	
Copa Del Rey - R32 & R16	Ring	LIVE	140	600	
Copa Del Rey - QF & SF	bTV Action	LIVE	450	2 500	
Copa Del Rey - QF	Ring	LIVE	210	900	
Copa Del Rey - Final	bTV Action	LIVE	750	4 000	



Championship	Channel	Time	Prices		
			Studio	Match	Reports
Serie A (Italy)	bTV Action	LIVE	160	700	
Serie A (Italy)	Ring	LIVE	55	300	



The above prices are gross, for 30" spot, in BGN, VAT excluded.  
Lengths different from 30" are calculated as per the official coefficient scale.

bMG offers special packages including all AA forms, which may be aired during the matches and the studio programs. The packages are prepared upon request for a certain client.

The Sales Department of bMG can make changes in the current rate card without prior notice.