

Time Zone	Price in BGN for 30" spot								
	National	Sofia	Varna	Burgas	Plovdiv	Veliko Tarnovo	Ruse	Stara Zagora	Region*
06:00 - 08:00	169	59	18	18	18	14	17	17	27
08:00 - 11:00	178	63	19	19	19	15	18	18	28
11:00 - 17:00	131	46	16	16	16	12	15	15	21
17:00 - 19:00	174	63	19	19	19	15	18	18	28
19:00 - 21:00	169	59	18	18	18	14	17	17	27
21:00 - 00:00	49	18	7	7	7	6	6	6	13
00:00 - 06:00	22	7	4	4	4	4	4	4	7

Variation of fixed prices is applied in the following cases:

Broadcast of a spot up to 25"	- 5%
Broadcast of a spot up to 20"	- 10%
Broadcast of a spot up to 15"	- 20%
Broadcast of a spot up to 10"	- 40%
Broadcast of a spot up to 5"	- 50%
Broadcast of a spot up to 45"	+ 50%
Broadcast of a spot up to 60"	+ 100%
First/last position in the commercial break	+ 20%
Positioning of the spot in a separate commercial break	+ 50%
Fixed time	+ 20%
Additional trade mark in spot	+ 20%

Packages

2 radio stations	5%
3 radio stations	9%
4 radio stations	11%
5 radio stations	16%
Audio spot production cost	210 BGN
Paid report up to 1 minute	350 BGN

*Region included: *Dobrich, Shumen, Sliven, Kardzhali, Nessebar, Levski, Byala, Samokov, Tryavna, Teteven, Velingrad, Karlovo*

The rate card is valid from 01/02/2024

The prices are in BGN excl. VAT