

# ADVERTISING PRICE LIST 2022 / 2023

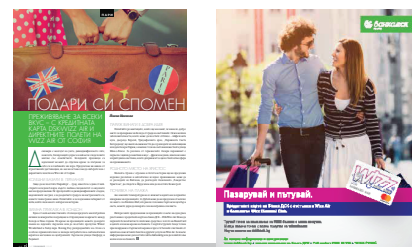
1 ADVERTISING  
OR PR PAGE 1390 €

+ ONLINE PUBLICATION\* + 250 €



1 ADVERTISING PAGE  
+ 1 PR PAGE 2190 €

+ ONLINE PUBLICATION\* + 400 €



4 PAGES -  
DOUBLE PAGE SPREAD  
+ 2 PR PAGES 2990 €

+ ONLINE PUBLICATION\* + 400 €



Valid from 01.01.2022 until 01.01.2023

All prices exclude VAT

Circulation: 8 000

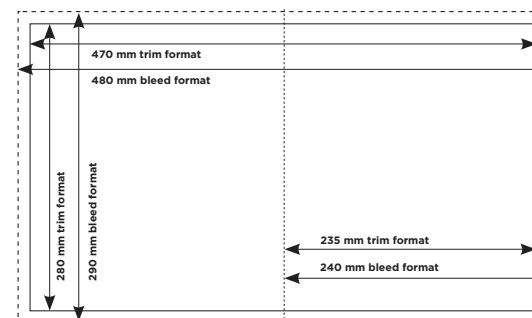
## VOLUME DISCOUNTS

NUMBER OF ISSUES	1	2	3	4	5
VOLUME DISCOUNT	0%	5%	9%	13%	18%

## SPECIAL TYPES OF PARTICIPATION

FIRST DOUBLE PAGE SPREAD	2990 €
THICKER PAPER - 2 PAGES	2900 €
SECOND / THIRD COVER	1890 €
FOURTH COVER	2990 €
MAGAZINE WRAP (8 PAGES IN TOTAL)	5000 €

## TECHNICAL CHARACTERISTICS



- image mode - CMYK;
- resolution - 300 dpi;
- file format: TIFF, EPS, High Resolution PDF
- text in outlines;

\*Terms and conditions apply

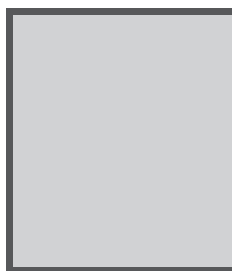
# PREMIUM

Lifestyle

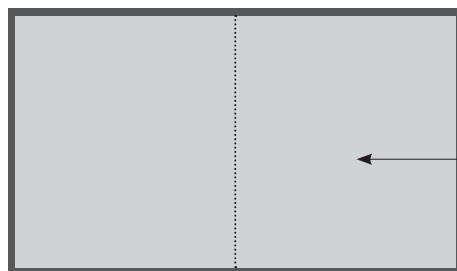
CALENDAR 2022

ISSUE ▼	THEME ▼	MATERIALS ACCEPTED BY ▼	READY FOR DISTRIBUTION ▼
March / April	<b>The Balance Issue</b>	21 <sup>st</sup> March	20 <sup>th</sup> April
June / July	<b>The Sunshine Issue</b>	20 <sup>th</sup> May	20 <sup>th</sup> June
October / November	<b>The Abundance Issue</b>	21 <sup>st</sup> September	21 <sup>st</sup> October
December	<b>The Sparkling Issue</b>	9 <sup>th</sup> November	9 <sup>th</sup> December

## THE PRINT SPECIFICATIONS



1 PAGE



SPREAD

TRIM FORMAT

BLEED FORMAT

### TRIM FORMAT

1 PAGE

235 mm x 280 mm

SPREAD

470 mm x 280 mm

### BLEED FORMAT

1 PAGE

240 mm x 290 mm

SPREAD

480 mm x 290 mm

All high-res images and fonts must be included when the file is created. Image mode must be CMYK. Accepted file types are PDF or TIFF/EPS between 250 and 300 dpi. No RGB or JPEG images should be used.