

Time zone	Price in BGN for 30" spot						
	National	Sofia	Varna	Plovdiv	Ruse	Stara Zagora	Region*
06:00 - 08:00	112	43	14	14	12	12	21
08:00 - 11:00	117	45	15	15	13	13	22
11:00 - 17:00	88	33	12	12	9	9	18
17:00 - 19:00	117	45	15	15	13	13	22
19:00 - 21:00	112	43	14	14	12	12	21
21:00 - 00:00	38	14	7	7	4	4	11
00:00 - 06:00	18	5	4	4	2	2	5

### Variation of fixed prices is applied in the following cases:

Broadcast of a spot up to 25"	- 5%
Broadcast of a spot up to 20"	- 10%
Broadcast of a spot up to 15"	- 20%
Broadcast of a spot up to 10"	- 40%
Broadcast of a spot up to 5"	- 50%
Broadcast of a spot up to 45"	+ 50%
Broadcast of a spot up to 60"	+ 100%
First/ last position in the commercial break	+ 20%
Positioning of the spot in a separate commercial break	+ 50%
Fixed time	+ 20%
Additional trade mark in spot	+ 20%

### Packages

2 radio stations	5%
3 radio stations	7%
4 radio stations	8%
5 radio stations	9%
Audio spot production costs	180 BGN
Paid report up to 1 min.	300 BGN

\*Region included: Veliko Tarnovo, Sliven, Dupnitsa, Blagoevgrad

The rate card is valid from 01/02/2021.

VAT is not included.