

Time Zone	Price in BGN for 30" spot						
	National	Sofia	Varna	Plovdiv	Ruse	Stara Zagora	Region*
06:00 - 08:00	131	51	16	16	14	14	25
08:00 - 11:00	137	53	17	17	15	15	26
11:00 - 17:00	103	38	14	14	11	11	20
17:00 - 19:00	137	53	17	17	15	15	26
19:00 - 21:00	131	51	16	16	14	14	25
21:00 - 00:00	40	15	8	8	5	5	12
00:00 - 06:00	19	6	5	5	3	3	6

Variation of fixed prices is applied in the following cases:

Broadcast of a spot up to 25"	- 5%
Broadcast of a spot up to 20"	- 10%
Broadcast of a spot up to 15"	- 20%
Broadcast of a spot up to 10"	- 40%
Broadcast of a spot up to 5"	- 50%
Broadcast of a spot up to 45"	+ 50%
Broadcast of a spot up to 60"	+ 100%
First/last position in the commercial break	+ 20%
Positioning of the spot in a separate commercial break	+ 50%
Fixed time	+ 20%
Additional trade mark in spot	+ 20%

Packages

2 radio stations	5%
3 radio stations	9%
4 radio stations	11%
5 radio stations	16%
Audio spot production cost	210 BGN
Paid report up to 1 minute	300 BGN

*Region included: *Veliko Tarnovo, Sliven, Blagoevgrad, Dupnitsa*

The rate card is valid from 01/10/2022.

The prices are in BGN excl. VAT