

COMMERCIAL VEHICLES

TRANSPORT

LOGISTICS & MORE



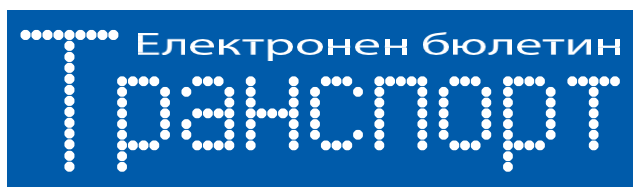
- kamioni.bg
- borsa.kamioni.bg
- vanove.bg
- bageri.bg
- logistika.bg
- conference.logistika.bg
- sklad.logistika.bg
- whoiswho.logistika.bg

• **PRINT**

• **DIGITAL**

• **FACE-TO-FACE**

Media Information
Valid from January 1, 2020



TRANSPORT Online Newsletter for Transport, Logistics, Commercial Vehicles

The online newsletter TRANSPORT is a trade publication in Bulgarian language of BTP - Bulgarian Transport Press.

TRANSPORT is a weekly newsletter which is sent by e-mail (to over 12,000 addresses) every Friday. It contains news of the week about everything related to the fields of the industry which are covered by BTP - Bulgarian Transport Press - transport, forwarding, logistics, trucks and trailers, vans, busses and coaches, construction equipment.

The readership of TRANSPORT consists mainly of specialists working in the above mentioned fields of the industry.

The subscription to the TRANSPORT online newsletter is free of charge and can be requested through the sites of BTP - Bulgarian Transport Press: www.kamioni.bg, www.logistika.bg, www.bageri.bg, www.vanove.bg, www.pikapi.bg.

Rates Card TRANSPORT Online Newsletter Valid from 1.1. 2020

Banner	Size	Prices in EUR per publication
Banner 1 – 2	640x80 pixel	75
Banner 3 – 7	180 x 150 pixel	45

Discounts:

For a 5-publication contract –5%.

For advertisers on BTP internet sites –10%.

All prices are subject to 20% VAT.

Advertising banners must be submitted in GIF or JPG format (max 100 KB).

Banner 1
640x80

Top News

Banner 2
640x80

Transport

Banner 3
180X150

Forwarding and Logistics

Banner 4
180X150

Trucks and Busses

Banner 5
180X150

Vans and Pick-ups

Banner 6
180X150

Construction Machines

Banner 7
180X150

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Internet Sites of Bulgarian Transport Press
 logistika.bg, whoiswho.logistika.bg,
 kamioni.bg, bageri.bg,

Rates Card
 Valid from 1.1.2020

Banner	Размер	Price in Euro for 1 month and for 1/3 of the time by rotating display
Banner 1	728 x 90pixels	180
Banner 2	728 x 90pixels	90
Banner 3	300 x 250pixels	120
Banner 4	300 x 250pixels	90
Banner 5	336 x 280pixels	140
Banner 6	180 x 150pixels	90
Banner 7	180 x 150pixels	90
Banner 9	160 x 600pixels	150
Banner 10	1600 x 2100 pixels	800
Banner 11	728 x 90pixels	200
Banner 12	728 x 90pixels	220
Banner 13	468 x 60pixels	200
Banner 14	180 x 150pixels	90
Banner 15	180 x 150pixels	90
Banner 16	180 x 150pixels	90
Banner 17	300 x 250pixels	120

Note: Some banners may be not available on specific sites.

Discounts:
 For a 3-month contract – 5%.
 All prices are subject to 20% VAT.

Advertising banners must be submitted in GIF or JPG format (max 100 KB).

Running text shown on all pages of the website. Price for 1 week – Euro 50

Banner 11

728 x90

Site Header



Running text with link as advertisement or information

Banner 1

728 x90

Banner 3

300 x250

Picture

News / Article 1, 2, 3

Banner 5

336 x280

Banner 6

180 x150

Banner 4

300 x250

Banner 7

180 x150

Picture

News / Article 4

Picture

News / Article 5, 6, 7

Banner 2

728 x90

Other
Information

Other Information

Banner 12

728 x90



Banner 10
1600 x2100

Site Header



Running text with link as advertisement or information

News / Leading text

Banner 13
468 x60

News / Body text

Banner 9
160 x600

Banner 14
180 x150

Banner 15
180 x150

Banner 16
180 x150

Banner 17
300 x250



PR publications
on internet sites and online channels
of Bulgarian Transport Press
logistika.bg, kamioni.bg, bageri.bg,
youtube.com/c/bulgariantransportpress
facebook.com/logistika.bg
facebook.com/kamioni.bg
facebook.com/bageri.bg

Leading news on website for 1 week – up to 3000 characters:	Euro 200
Leading news on website for 1 week – up to 3000 characters and its insertion in online newsletter TRANSPORT:	Euro 280
Leading news on website for 1 week – up to 3000 characters and its insertion in online newsletter TRANSPORT and posting on Facebook page:	Euro 360



Homepage:

[Home](#)
[Search adverts](#)
[Publish adverts](#)
[Contact](#)
[Login](#)
[Sign up](#)
[en](#)

Running text with link as advertisement or information

sells
 buys
 Brands:
 Models:
 Search text:

Price: up to BGN
 Mileage: up to
 Year of first reg. after
 Country:

336x280

Banner 2
336x112

Banner 3
336x112

Small Ad

Small Ad

Small Ad

Small Ad

Small Ads:

[Home](#)
[Search adverts](#)
[Publish adverts](#)
[Contact](#)
[Login](#)
[Sign up](#)
[en](#)

Running text with link as advertisement or information

Small Ad

Banner 5
336x112

Banner 6
336x112

Banner 4
336x280

Banner	Dimensions	Price in Euro for 1 month and for 1/3 of the time by rotating display
Banner 1, 4	336x280 pixel	80
Banner 2, 3, 5, 6	336x112 pixel	50

Running text shown on all pages of the website. Price for 1 week – Euro 50

All prices are subject to 20% VAT.

Advertising banners must be submitted in GIF or JPG format (max 100 KB).