

PRINT DIGITAL FACE-TO-FACE



IDEAS **IN** MOTION

transport-press.bg



BTP - Bulgarian Transport Press is a media offering print and digital publications as well as events, specializing in the B2B fields of commercial vehicles, transport and logistics.

Print publications:

- KAMIONI magazine (since 2001)
- LOGISTIKA magazine (since 2005)
- STROITELNA TEHNIKA magazine (since 2007)
- Who Is Who in Transport and Freight Forwarding in Bulgaria - annual official directory whose 27. edition will appear in February 2024
- Avtomobili za rabota (Commercial Vehicles) catalog (since 2017)

Bulgarian Transport Press maintains specialized websites related to the magazines and publishing daily news, including:

www.logistika.bg
www.kamioni.bg
www.bageri.bg
www.transport-press.bg

An online version of Who Is Who in Transport and Forwarding in Bulgaria is available at: whoiswho.logistika.bg

Since 2017, BTP offers the online platform for publishing classified ads for used trucks: borsa.kamioni.bg

Bulgarian Transport Press also publishes the weekly online newsletter **TRANSPORT** since 2010

In the Face to Face media segment, Bulgarian Transport Press is the founder and organizer of the following annual B2B events in the field of commercial vehicles, transport and logistics:

- Logistics Business Conference – since 2013
- Green Logistics Podcast - since 2024
- Commercial Vehicles of the Year - event in Bulgaria since 2018

The editors of Bulgarian Transport Press are members of the following prestigious international juries:

- International Truck of the Year (IToY)
- Truck Innovation Award
- International Bus of the Year
- International Minibus of the Year
- International Van of the Year
- International Pick-up Award
- International Intralogistics and Forklift Truck of the Year (IFoY)
- International Trailer Award.



transport-press.bg
logistika.bg
kamioni.bg
bageri.bg
whoiswho.logistika.bg
conference.logistika.bg



Official Directory

WHO IS WHO IN TRANSPORT AND FREIGHT FORWARDING IN BULGARIA

Interactive version – whoiswho.logistika.bg

e-Publication – www.transport-press.bg

Bulgarian Transport Press Ltd. publishes the annual Official Directory Who Is Who in Transport and Freight Forwarding in Bulgaria since 1998. The 25th edition of the Directory for 2023 comprises information on more than 700 companies which have chosen to participate in it. The activities of the presented companies include international and domestic freight forwarding, logistics, all kind of transport, owned specialised vehicles. The directory lists as well manufacturers and dealers of transport vehicles, spare parts, tires, accessories, service maintenance. The information has been gathered on the basis of direct contacts with the companies and is published upon their stated consent.

The Directory is available as a book in a Bulgarian version and on the Internet in a Bulgarian and an English version (on the webpage www.whoiswho.logistika.bg). The Directory has the following structure:

- ❖ **Alphabetical Index** – comprising the names in alphabetical order of all the companies included in the directory, with references to their location in Bulgaria, and a phone number for contact.
- ❖ **Regional Index** – a list of the companies grouped by the regions in Bulgaria where their headquarters/representations are located, in alphabetical order by town/company name. There are given also the pages, where you can find information about them.
- ❖ **General Company Directory** – this is the main part of the reference book including the following information on each company: logo, address/contact data as well as a short presentation of its activities; the companies are listed in alphabetical order by name, and are to be looked for like in a phone book;
- ❖ **Reference Indexes** – designed to group the companies according to the specific services they offer. Every company name in any of the indexes is coupled with a phone number for contact. Detailed information for the company can be finding in the General Company Directory.

Официален справочник
**КОЙ КАКЪВ Е
В ТРАНСПОРТА
И СПЕДИЦИЯТА
В БЪЛГАРИЯ**

Official Directory
**WHO IS WHO
IN TRANSPORT AND
FREIGHT FORWARDING
IN BULGARIA**

2024

whoiswho.logistika.bg



БЪЛГАРСКА ТРАНСПОРТНА ПРЕСА

See the list of references indexes in the Directory:

<https://whoiswho.logistika.bg/>

COMMERCIAL VEHICLES CATALOG

Digital – www.transport-press.bg

The catalog entitled **COMMERCIAL VEHICLES** started in 2017 with the aim to present everything about trucks, trailers, buses, vans, as well as products and services related to them. In December, the edition for the next calendar year appears, which is distributed to the subscribers together with issue 10 of KAMIONI magazine as well as it is separately sold on newsstands. COMMERCIAL VEHICLES catalog is available also in an interactive online version on the website www.kamioni.bg.

Editorial policy:

COMMERCIAL VEHICLES catalog gives companies, which work in this field on the Bulgarian market, the opportunity to present their business in the best possible way for the year to come. The catalogue contains useful information about the commercial vehicles offered in Bulgaria as well as about a wide range of products and services related to their acquisition, operation, maintenance, and repair. Its purpose is to be useful to anyone looking for a vehicle, a product, or a service..

The catalog has the following sections:

- Trucks – by brand;
- Buses – by brand;
- Vans – by brand;
- Trailers, superstructures, refrigeration units – by brand;
- Services and service equipment;
- Spare parts, consumables, equipment;
- Management systems;
- Payment cards;
- Leasing and services;
- Tires, lubricants, and more.

Online:

The digital version of the catalog supports links in all ad insertions and company data boxes re-directing to the corresponding websites of the advertisers and participating companies.

The interactive online version of the current catalog is accessible through the website www.kamioni.

Readership: Transport and forwarding companies for international and domestic road haulage, road construction companies, workshops, importers and dealers on the market of vehicles as well as of components, spare parts, and accessories, drivers and technicians, companies involved in trading, manufacturing, and travel business which also own a fleet of trucks and/or buses/coaches..

Periodicity: yearly, 1 issue in 2022 (publication for 2023)

Format: A4, full-color

Circulation: 4.000



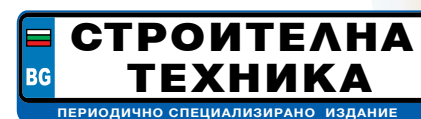
www.kamioni.bg



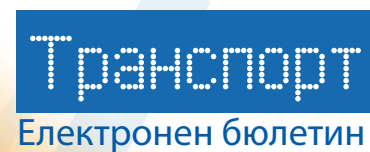
www.logistika.bg



www.bageri.bg



www.transport-press.bg



www.piero97.com