

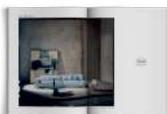


UNIQUE ESTATES
life
ADVERTISING TARIFF



COVERS

Folded first cover	BGN 3,500
Second cover	BGN 2,800
Third cover	BGN 2,400
Fourth cover	BGN 3,000
Fifth cover	BGN 3,000



FOLIOS

First folio	BGN 3,000
Lead folio	BGN 2,500
Inner folio	BGN 2,000



PAGES

1 Right-hand advertisement page	BGN 2,000
1 Left-hand advertisement page	BGN 1,500
1 PR page	BGN 1,800
1 Advertisement + 1 PR (spread)	BGN 2,800
1/2 vertical page	BGN 850



INSERTS AND SAMPLES

Inserts (full circulation)
BGN 0.40/item

Inserts (partial circulation)
BGN 0.60/item

Silicon bonding
BGN 0.05/item

FOR INSERTS

- 20% when participating with an
ADVERTISEMENT PAGE IN THE PUBLICATION

MISCELLANEOUS

Logo branding
BGN 550 per page

Prices do not include VAT.



UNIQUE ESTATES
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ADVERTISING PACKAGES

2 participations in the magazine

- 15% discount from the tariff price
- Participation in UNIQUE ESTATES' social media profiles
- 2 participations in UNIQUE ESTATES' newsletter
- 1 PR page as a bonus
- 1 publication in the blog on the company's website

1 participation in the magazine

- Participation in UNIQUE ESTATES' newsletter
- Participation in UNIQUE ESTATES' social media profiles
- 1 publication in the blog on the company's website

Prices do not include VAT.