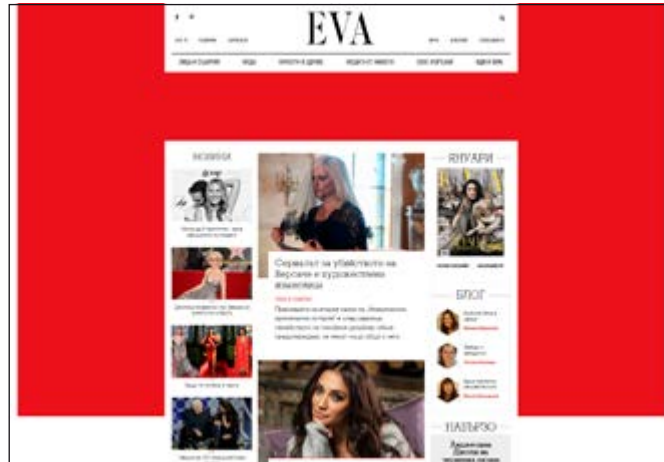
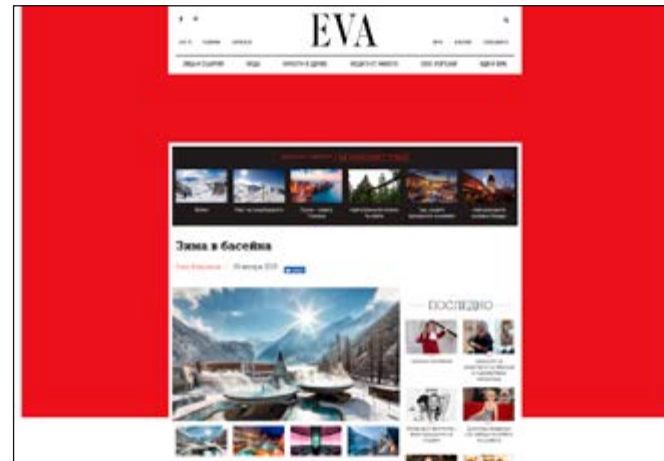


DISPLAY AD FORMATS

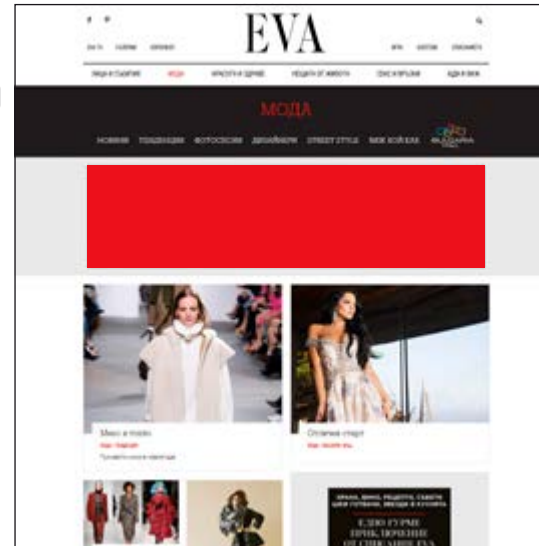
H
BRANDING
home page



H
BRANDING
inner pages



970X250
BILLBOARD
inner pages



970X250
BILLBOARD
inner pages

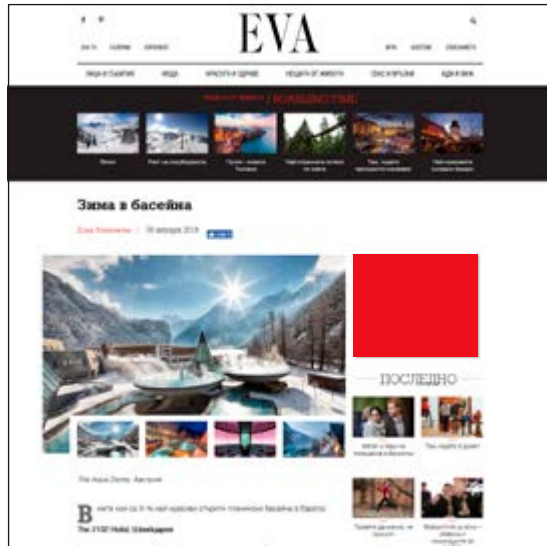


300X600
HALF PAGE
inner pages
mobile

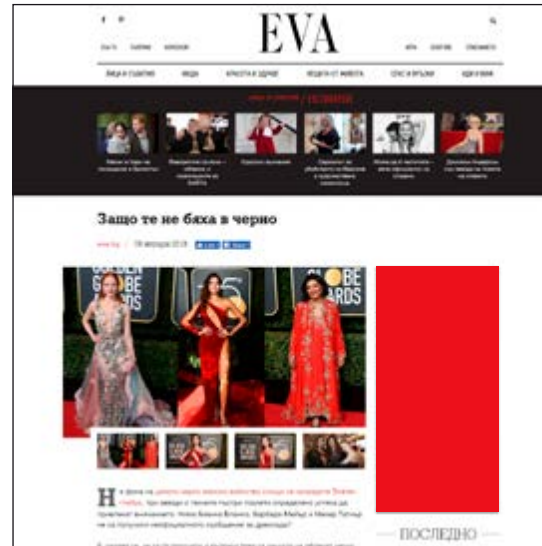


DISPLAY AD FORMATS

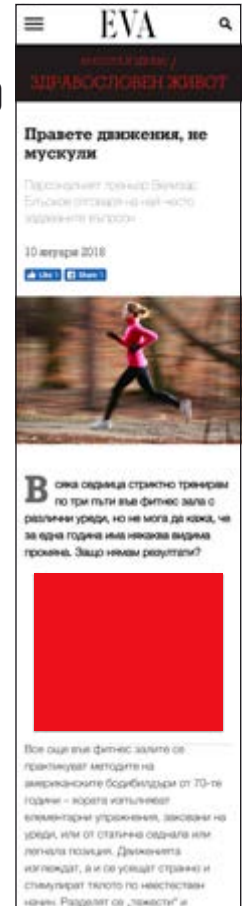
300X250
RECTANGLE
inner pages



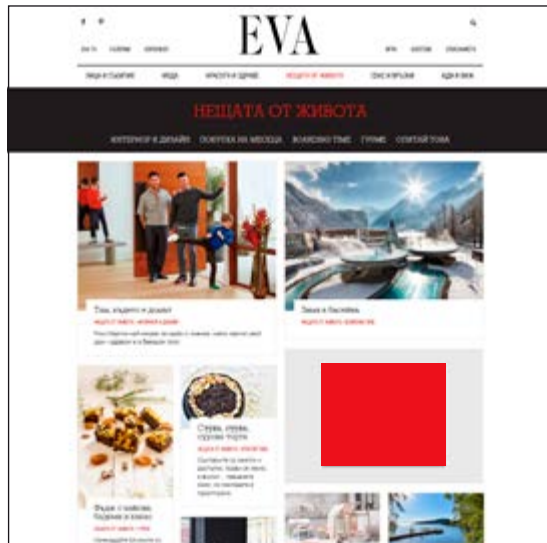
300X600
HALF PAGE
inner pages



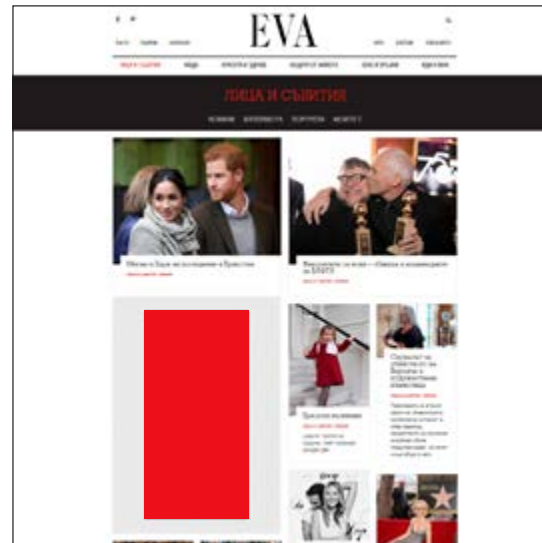
300X250
RECTANGLE
inner pages
mobile



300X250
RECTANGLE
inner pages

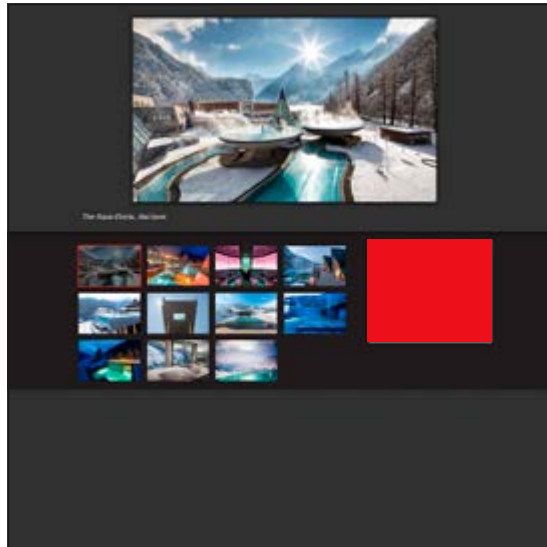


300X600
HALF PAGE
inner pages



DISPLAY AD FORMATS

300X250
RECTANGLE
galleries



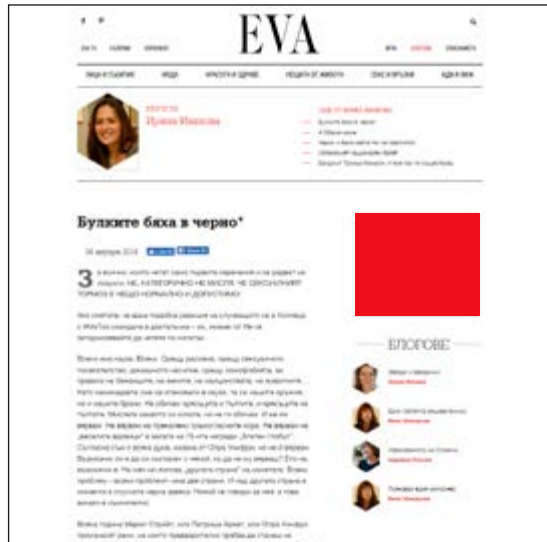
300X250
RECTANGLE
inner pages
(DOWN)



300X100
all pages
mobile



300X250
RECTANGLE
blogs



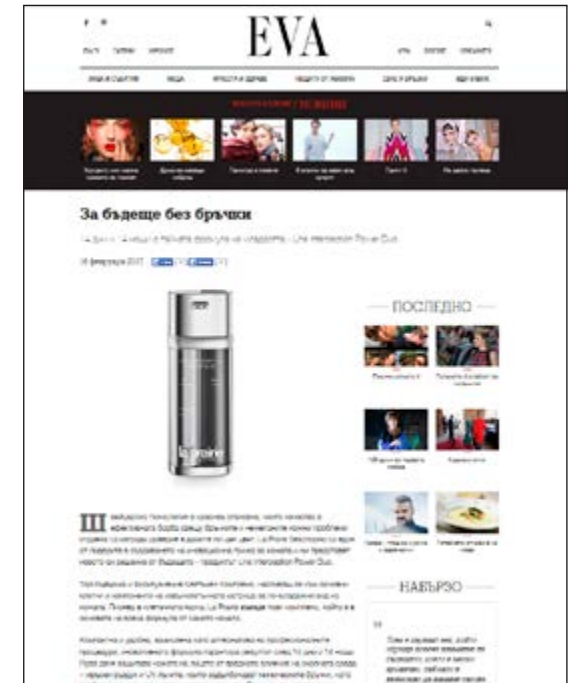
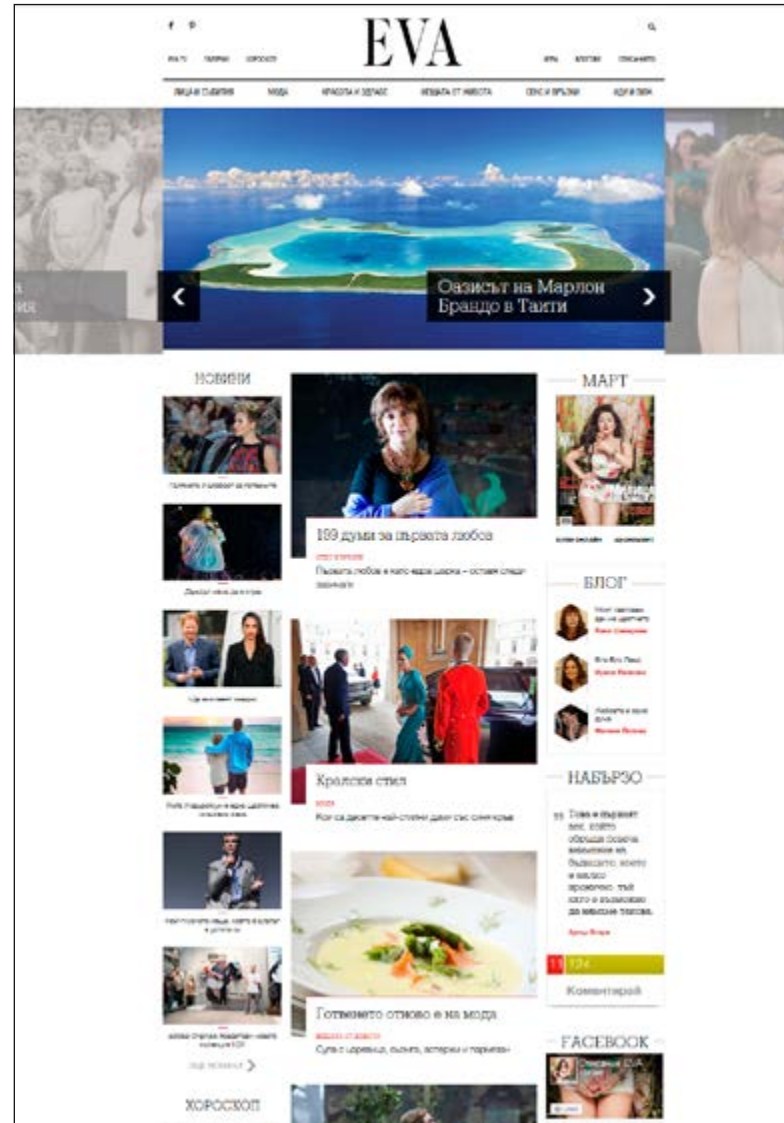
300X600
HALF PAGE
RECTANGLE
inner pages
(DOWN)



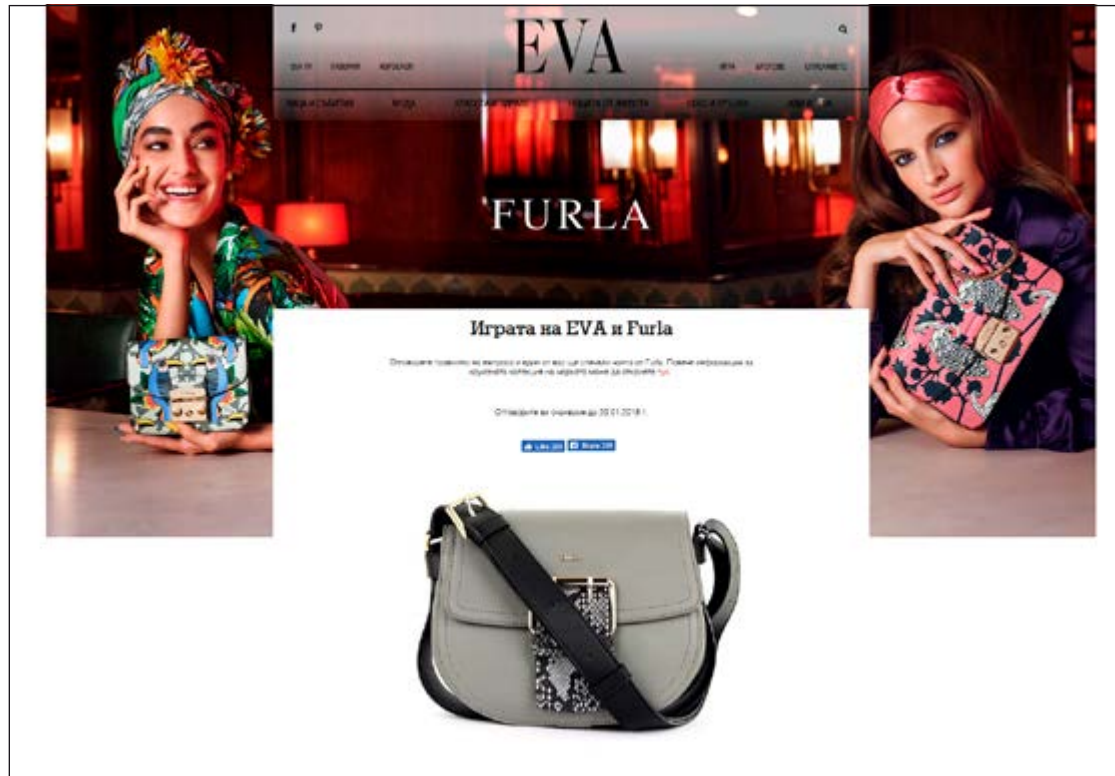
PR ARTICLES

PR ARTICLE
INNER PAGE

Announced for 2 days on homepage.
Promoting new services, new trends,
events and products.
Text link to the website of the partner.



PRODUCT PLACEMENT - GAME

**GAME****PERIOD: 2 WEEKS**

Banner with logo on homepage

1 PR article on inner page (incl. link to the website of the partner);

Branding of the game page;

2 facebook posts about the game, 1 per week.

